Form PTO-1595 (Rev. 199-04) OMB No. 0651-0022 (oxp. 5/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office				
PATENTS ONLY					
To the Director of the U.S. Patent and Trademark Office: Please	record the attached documents or the new address(es) below.				
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ios)				
BARRY BRYANT (11/10/2004) AND PAUL STAUDT (11/10/2004)					
	Name: HARVESTONE MEDIA, LLC				
Execution Date(s): to parentheses after inventor name Additional name(s) of conveying party(ies) attached?	Street Address:				
3. Nature of Convoyance:	57 INDIAN SPRINGS TRAIL				
X Assignment Merger					
Security Agreement Change of Name	Gity: DENVILLE				
Governmen! Interest Assignment	State: NEW JERSEY				
Executive Order 9424, Confirmatory License	Country: United States of America Zip: 07834				
Olhar	Arlditional name(s) & address(es) Yes X No				
12/780,053 Additional numbers attached?	Υας ΧΝο				
Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and 1 patents involved:				
Name: Raymond B. Churchill, Jr. LERNER, DAVID, LITTENBERG, KRUMROLZ & MENTLIK, LLP	7. fotal fee (37 CFR 1.21(h) & 3.41) \$ 40.00				
internal Address. Atty. Dkt.: Harvon 3.0-001 Con	Authorized to be charged by credit card				
Street Address: 600 South Avenue West	X Authorized to be charged to deposit account Enclosed Enclosed None required (government interest not affecting fille)				
City: Westfield	8. Payment Information				
State. N.J Zip: 07090	a. Credit Card Last 4 Numbers				
Phone Number. (908) 518-6398	Expiration Date				
Fax Number: (908) 654-0415 Email Address: rchurchill@ldikm.com	b. Deposit Account Number 12-1095 Authorized User Name Raymond B. Churchill,				
9. Signifum:					
Signature	<u>May 19, 2010</u> Date				
Raymond B. Churchill, Jr 44,617	Total number of pages including cover 3				
Name of Person Signing	arioex, anasoneerns, and constituints.				

Празык Паки

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PATENT REEL: 024413 FRAME: 0361

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LDLKM

	former PTO/Signs (9-00) Media Docket Number (Optional)
ASSIGNMENT OF UTILITY APPLICATION	HARVON 3.0-001
Vhereas, I, Barry Bryant	of
S7 Indian Spring Trail, Denvite, NJ 07834	
ereatter referred to as assigner, have with others invented certain r SYSTEMS AND METHODS FOR AUTOMATED MASS (MEDIA COMMERCE
[] for which an application for a United States Lutters Patent (พวร มีได้ส์ อก
Application Number	
x for which an application for a United States Letters Patent w. and	as executed by me on
vhereas, <u>Harvest One Media, LLC</u>	
corporation of herein referred to as "assignee" whose mailing add	re-98 ls
94 Diamond Spring Road, Denville, NJ 07834	
 desirous of acquideg the entire right, title and interest in the same; OW, THEREFORE, in consideration of the sum of <u>one</u> dolta 	: /s (\$ <u>1.00</u>), the receipt whereaf
asid invention and the aforesaid utility patent application and all or reissue applications and patents applied for or granted thandar in puncties, for said levention, including without timitation all application fority or benefit of the aforesaid utility application pursuant to an aim such priority or benefit and the Commissioner of Patents erequested to issue all patents on said improvements or resulting all patents of said improvements or resulting all patents of the safety of the	the United States of America and all other AS and patents for said invention claiming y law or treaty, and including the right to ut Treatmark is borehout output to
Signed of the chiefe interest merch, and the undersigned for me ssigns do hereby agree and covenant without further remunera visional, continuation, reissue and other applications for Latten ssignments thereof to said assignee or its accigns, to communicate dts known to the undersigned respecting said improvements, terferences or other legal proceedings in which any of said applica- gn all lawful papers, make all rightful oaths, and to do generally increasors, assigns and nominees to obtain patent protection for spenses incident to haid applications to be borne and pard by said a as assigner, hereby assign to said assignee all of my right, title application No. <u>80/552,472</u> , filed <u>March 12, 2004</u> , and in the inventio orld including the right to claim priority or becall of a said applica-	g therefrom to said assignas horein, as and my legal representatives, heirs and tion, to execute and deliver all original, s Patent on said improvements and all to said assignee or its representatives all whenever requested, to testify in any tions or patents may become involved, to everything necessary to aid assignee, its said improvements in all countries, the issignee. and interest in United States Provisional and disclosed threat is all as all or disclosed.
Signed of the chine interest merein; and the undersigned for me ssigns do hereby agree and covenant without further remunera ssigns do hereby agree and covenant without further remunera ssignments thereof to said assignee or its accigns, to communicate dts known to the undersigned respecting said improvements, terferences or other legal proceedings in which any of said applica gn all lawful papers, make all rightful oaths, and to do generally increasors, assigns and nominees to obtain patent protection for spenses incident to raid applications to be borne and pard by said a as assigner, hereby assign to said assignee all of my right, title application No. <u>80/552,472</u> , filed <u>March 12, 2004</u> , and in the inventio orid including the right to claim priority or benefit of said Application between the countries of the world.	g therefrom to said assignas horein, as and my legal representatives, heirs and tion, to execute and deliver all original, s Patent on said improvements and all to said assignee or its representatives all whenever requested, to testify in any tions or patents may become involved, to everything necessary to aid assignee, its said improvements in all countries, the issignee. and interest in United States Provisional and disclosed threat is all as all or disclosed.
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Signed of the chine interest merein; and the undersigned for me ssigns do hereby agree and covenant without further remuneral ssigns do hereby agree and covenant without further remuneral ssignments thereof to said assignee or its accigns, to communicate dts known to the undersigned respecting said improvements, terferences or other logal proceedings in which any of said applica gn all fawful papers, make all rightful oaths, and to do generally iccessors, assigns and nominees to obtain patent protection for spenses incident to said applications to be borne and part by said a as assigner, hereby assign to said assignee all of my right, title application No, <u>80/552.472</u> , filed <u>Mauch 12, 2004</u> , and in the invention orid including the right to claim priority or benefit of said Application body in the countries of the world.	g therefrom to said assignae herein, as and my legal representatives, heirs and flion, to execute and deliver all original, is Patent on said improvements and all to said assignee or its representatives all whenever requested, to testify in any tions or patents may become involved, to everything necessary to aid assignee, its said improvements in all countries, the issignee. and interest in United States Provisional an disclosed thereto in all countries of the on No. 60/552.472 pursuant to any law or and an every the said and assignee.
saignee of the chine interest merear; and the undersigned for me saigns do hereby agree and covenant without further remunera saigns do hereby agree and covenant without further remunera saignments thereof to said assignee or its accigns, to communicate dts known to the undersigned respecting said improvements, terferences or other logal proceedings in which any of said applica gn all fawful papers, make all rightful oaths, and to do generally accessors, assigns and nominees to obtain patent protection for openses incident to said applications to be borne and part by said a as assigner, hereby assign to said assignee all of my right, title oplication No. <u>80/552 A72</u> , filed <u>Mauch 12, 2004</u> , and in the inventio orid including the right to claim priority or benefit of said Application body in the countries of the world.	g therefrom to said assignae horein, as and my legal representatives, heirs and tion, to execute and deliver all original, s Patent on Said improvements and all to said assignee or its representatives all whenever requested, to testify in any dians or patents may become involved, to everything necessary to aid assignee, its said improvements in all countries, the issignee. and interest in United States Provisional and interest in United States Provisional and interest in United States Provisional and interest in United States of the on No. 601552,472 pursuant to any law or (Stanature)
Additional of the churc interest merein; and the undersigned for me asigns do hereby agree and covenant without further remuneral asignments thereof to said assignee on its assignes, to communicate disknown to the undersigned respecting said improvements, terferences or other legal proceedings in which any of said applica- gn all fawful papers, make all rightful eaths, and to do generally accessors, assigns and nominees to obtain patent protection for openses incident to said applications to be borne and paid by said a assigner, hereby assign to said assignee all of my right, title application No. <u>80/552.472</u> , filed <u>March 12, 2004</u> , and in the invention origination No. <u>80/552.472</u> , filed <u>March 12, 2004</u> , and in the invention origin including the right to claim priority or benefit of said Application body in the countries of the world. <u>(Date)</u> halfs	g therefrom to said assignae horein, as and my legal representatives, heirs and tion, to execute and deliver all original, s Patent on Said improvements and all to said assignee or its representatives all whenever requested, to testify in any dians or patents may become involved, to everything necessary to aid assignee, its said improvements in all countries, the issignee. and interest in United States Provisional and interest in United States Provisional and interest in United States Provisional and interest in United States of the on No. 601552,472 pursuant to any law or (Stanature)
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PATENT REEL: 024413 FRAME: 0362 .

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ASSIGNMENT OF UTILITY APPLICATION	Comer PTO/S8/15 (6-00) No Docket Number : Optional)	
	HARVON 3.0-001	
Whereas, I, Paul Staudt		01
51 Elm Street, Apt. Cl. Morristown, NJ 07960		
ereafter referred to as assigner, have with others invented certai	n new and useful improvements ifi	
SYSTEMS AND METHODS FOR AUTOMATED MAS	3 MEDIA COMMERCE	
☐ ☐ for which an application for a United States Latters Pate	It was filed on	
Application Number		
x for which an application for a United States Latters Patient and	was executed by me on	•
Vhereas. Harvest One Media, LLC		
corporation of herein referred to as "assignee" whose mailing add	1/235 is	
94 Diamond Spring Road, Denville, NJ 07834		
a desirous of acquiring the entire right, fittle and interest in the sam IOW, THEREFORE, in consideration of the sum of — one — do	ie,	
b said invention and the aforesaid utility patent application and a previous applications and patents applied for or granted theretor autifies, for said invention, including without limitation all applications of patents applied for or granted theretor autifies, for said invention, including without limitation all applications and patents applied for or granted theretor autifies, for said invention, including without limitation all applications and patents and the undersigned to be applied to insure all patents on said improvements or result asignee of the ontire interest therein; and the undersigned for saignee to the undersigned or its assigns, to communicate shown to the undersigned respecting said improvements become local proceedings in which any of said application to do general uccessors, assigns and nominees to obtain patent protection xpenses incident to caid applications to be borne and paid by said applications to be borne and	in the United States of America and all oth tions and patients for said invention claimin any law or treaty, and including the right and Trademarks in heretry authorized or ing therefrom to said assignee herain, c mo and my legal representatives, here ar ration, to execute and deliver all origina are Pottent on said improvements and a site to said assignee or its representatives a te to said assignee or its representatives a s, whenever requested, to testify in ar cations or patents may become involved, if y everything necessary to aid assignee, if for said improvements in all countries, th dissignee.	er 19 10 as 10 a) all 10 10 10 10 10 10 10 10 10 10 10 10 10
as assigner, hereby assign to said assignee all of my right, til pplication No. <u>60/552.472</u> , filed March 12, 2004, and In the inve- orld including the right to claim priority or benefit of said Applica eaty in the countries of the world.	Differentiation of the set over the set of the	
<u>11/10/04</u>	Faut Hard	-
tate of) SS:		I
punty of		I
n this day of before aul_ <u>Staudt</u> , to me personally known as the individual whi knowledged to me that the same was executed by him/hor of h I forth.	me parsonally came the above-name o executed the foregoing instrument, wh is/her own free will for the purposes therei	i¢ i¢ in
(Notary Public)		
*Total of 2 (orms are submitted.		
* total of forms are submitted.		

RECORDED: 05/19/2010