

Form PTO-1595 (Rev. 09-04)  
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

# RECORDATION FORM COVER SHEET

## PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

BARRY BRYANT (11/10/2004) AND PAUL  
STAUDT (11/10/2004)

Execution Date(s): in parentheses after inventor name

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 2. Name and address of receiving party(ies)

Name: HARVEST ONE MEDIA, LLC

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

57 INDIAN SPRINGS TRAIL

City: DENVILLE

State: NEW JERSEY

Country: United States of America Zip: 07834

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 3. Nature of Conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other \_\_\_\_\_

### 4. Application or patent number(s):

A. Patent Application No.(s)

12/780,053

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: Raymond B. Churchill, Jr.  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

Internal Address, Atty Dkt.: Harvon 3.0-001 Con

Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6398

Fax Number: (908) 654-0415

Email Address: rchurchill@ldlkm.com

### 6. Total number of applications and patents involved:

1

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1095

Authorized User Name Raymond B. Churchill,

### 9. Signature:



Signature

May 19, 2010

Date

Raymond B. Churchill, Jr. - 44,617

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	former PTO/50/15 (4-00) Modified LDLKM Docket Number (Optional) <b>HARVON 3.0-001</b>
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Whereas, I, Barry Bryant of 57 Indian Spring Trail, Denville, NJ 07834 hereafter referred to as assignor, have with others invented certain new and useful improvements in SYSTEMS AND METHODS FOR AUTOMATED MASS MEDIA COMMERCE ☐ for which an application for a United States Letters Patent was filed on \_\_\_\_\_ Application Number \_\_\_\_\_ ☒ for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_ and \_\_\_\_\_

Whereas, Harvest One Media, LLC a corporation of \_\_\_\_\_ herein referred to as "assignee" whose mailing address is 94 Diamond Spring Road, Denville, NJ 07834 is desirous of acquiring the entire right, title and interest in the same:

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Application No. 60/552,472, filed March 12, 2004, and in the invention disclosed therein in all countries of the world including the right to claim priority or benefit of said Application No. 60/552,472 pursuant to any law or treaty in the countries of the world.

11.10.04 (Date) [Signature] (Signature)

State of \_\_\_\_\_ ) SS:  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_ before me personally came the above-named Barry Bryant, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

\_\_\_\_\_  
(Notary Public)

☒ Total of 2 forms are submitted.

1.15-530)

former PTO/SB/15 (8-00) Modified LDLKM

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	Docket Number (Optional) <b>HARVON 3.0-001</b>
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Whereas, I, Paul Staudt of  
51 Elm Street, Apt. C1, Morristown, NJ 07960  
hereafter referred to as assignor, have with others invented certain new and useful improvements in  
SYSTEMS AND METHODS FOR AUTOMATED MASS MEDIA COMMERCE

☐ for which an application for a United States Letters Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_

☒ for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
and \_\_\_\_\_

Whereas, Harvest One Media, LLC  
a corporation of herein referred to as "assignee" whose mailing address is  
94 Diamond Spring Road, Denville, NJ 07834  
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof  
is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to  
said assignee my entire right, title and interest for the United States of America and all other countries in and  
to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute  
or reissue applications and patents applied for or granted therefor in the United States of America and all other  
countries, for said invention, including without limitation all applications and patents for said invention claiming  
priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to  
claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and  
requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as  
assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and  
assigns do hereby agree and covenant without further remuneration, to execute and deliver all original,  
divisional, continuation, reissue and other applications for Letters Patent on said improvements and all  
assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all  
facts known to the undersigned respecting said improvements, whenever requested, to testify in any  
interferences or other legal proceedings in which any of said applications or patents may become involved, to  
sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its  
successors, assigns and nominees to obtain patent protection for said improvements in all countries, the  
expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional  
Application No. 60/552,472, filed March 12, 2004, and in the invention disclosed therein in all countries of the  
world including the right to claim priority or benefit of said Application No. 60/552,472 pursuant to any law or  
treaty in the countries of the world.

11/10/04 (Date) Paul Staudt (Signature)

State of \_\_\_\_\_ ) SS:  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_ before me personally came the above-named  
Paul Staudt, to me personally known as the individual who executed the foregoing instrument, who  
acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein  
set forth.

\_\_\_\_\_  
(Notary Public)

☒ \*Total of 2 forms are submitted.

LD-530A510119\_1.DOC

PATENT

RECORDED: 05/19/2010

REEL: 024413 FRAME: 0363