PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Paul Albert Kohler	05/18/2010

RECEIVING PARTY DATA

Name:	Slam Brands, Inc.
Street Address:	2260 152nd Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29362107

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Thomas E. Watson

Total Attachments: 1 source=assign#page1.tif

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PATENT REEL: 024414 FRAME: 0690

PATENT ASSIGNMENT

I, PAUL ALBERT KOHLER ("ASSIGNOR"), have invented subject matter
("INVENTION") disclosed and/or claimed in a patent application entitled "STORAGE
APPARATUS FOR MULTIMEDIA ITEMS" ("APPLICATION"), which:
will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
Turocy and Watson, LLP, 127 Public Square, 57th Floor, Key Tower,
Cleveland, Ohio 44114, who are associated with customer number
23623, to insert here in parenthesis
(U.S. Serial No, filed) this
APPLICATION'S U.S. Serial Number and filing date, when known;
was filed on and was given U.S. Serial No
is filed concurrently herewith;
Slam Brands, Inc., a Washington Corporation, having a principal place of
business at 2260 152nd Avenue NE, Redmond, Washington 98052, on behalf of itself
and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring
the entire and exclusive rights, title and interest in the INVENTION and the
APPLICATION (and all other applications and patents derived therefrom, such as
continuing applications, in and for the United States, its territories, and all foreign
countries ("APPLICATION DERIVATIVES");
For good and valuable consideration, the receipt of which is hereby
acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to
the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and
the APPLICATION (and APPLICATION DERIVATIVES);
ASSIGNOR agrees to execute all instruments and documents required for
the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for
litigation regarding letters patent derived therefrom, and for the purpose of protecting
and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).
and perfecting title to the Arr Electricit (and Arr Electricity)
5/18/2010
DATE PAUL ALBERT KOHLER

RECORDED: 05/20/2010

PATENT REEL: 024414 FRAME: 0691