

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Melinda Witmer	05/18/2010
RECEIVING PARTY DATA	
Name:	Time Warner Cable, Inc.
Street Address:	290 Harbor Drive
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12754680
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Tinton Falls, NEW JERSEY 07724
ATTORNEY DOCKET NUMBER:	TW-39
NAME OF SUBMITTER:	Michael P. Straub
Total Attachments: 5 source=Assignment_MelindaWitmer#page1.tif source=Assignment_MelindaWitmer#page2.tif source=Assignment_MelindaWitmer#page3.tif source=Assignment_MelindaWitmer#page4.tif source=Assignment_MelindaWitmer#page5.tif	

CH \$40.00 12754680

PATENT

501182662

REEL: 024418 FRAME: 0162

ASSIGNMENT

WHEREAS, we, **Peter STERN**, ASSIGNOR

a citizen of the **USA**, residing at **119 Lockwood Road,
Riverside, CT, 06878;**

Melinda WITMER, ASSIGNOR

a citizen of the **USA**, residing at **31 Whig Road, Scarsdale,
NY, 10583;**

are the inventors of the invention in:

USE OF MULTIPLE EMBEDDED MESSAGES IN PROGRAM SIGNAL STREAMS

for which an application for a Patent of the United States

☒ was filed on April 6, 2010, as application serial
number 12/754,680,

and WHEREAS, **Time Warner Cable, Inc.**, a corporation of
Delaware, having a place of business at **290 Harbor Drive,
Stamford, CT 06902**, ASSIGNEE

is desirous of obtaining the entire right, title and
interest in, to and under the invention and the
application:

NOW, THEREFORE, in consideration of the sum of One Dollar
(\$1.00) to us in hand paid, and other good and valuable
consideration, the receipt of which is hereby acknowledged,
WE, the ASSIGNORS, have sold, assigned, transferred and set
over, and by these presents do hereby sell, assign,
transfer and set over, unto the ASSIGNEE, its successors,
legal representatives and assigns, the entire right, title
and interest in, to and under the invention, and the United
States application and all divisions, renewals and
continuations (including all continuation-in-part
applications) thereof, and all Patents of the United States
which may be granted thereon and all reissues and
extensions thereof; and all applications for industrial
property protection, including, without limitation, all

applications for patents, utility models and designs which have been or may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

The undersigned hereby grant(s) the law firm of Straub & Pokotylo, and any other representative of the Assignee, the power to insert on this Assignment any further

identification, including the application serial number, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
_____ day of _____, 2010.

Peter STERN, Assignor

WITNESSED BY:

Name

Address

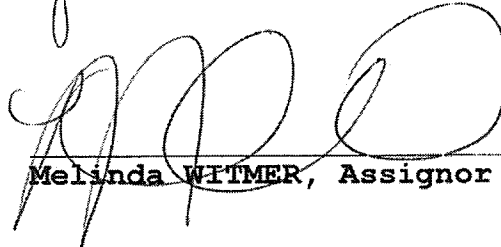
WITNESSED BY:

Name


Address

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

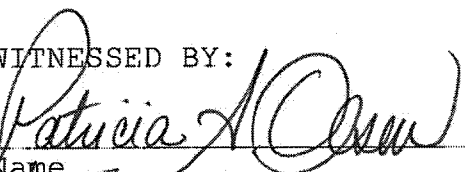
18 day of May, 2010.


Melinda WITMER, Assignor

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