

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
R. Eric Rayborn Jr.	05/19/2010
RECEIVING PARTY DATA	
Name:	ALUREING, LLC.
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City:	Gautier
State/Country:	MISSISSIPPI
Postal Code:	39553
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29362193
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NAME OF SUBMITTER:	M. Paul Qualey, Jr.
Total Attachments: 3 source=01157240#page1.tif source=01157240#page2.tif source=01157240#page3.tif	

OP \$40.00 29362193

**ASSIGNMENT
OF DESIGN PATENT APPLICATION**

WHEREAS, the following parties:

<u>Name</u>	<u>Address</u>
Rodney Eric Rayborn, Jr.	2336 Bayou View Circle, Gautier, MS 39553

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements (“invention(s)”) as described and set forth in the below-identified design application for United States Letters Patent entitled:

SPECTACLE LANYARD

which was:

- executed on even date herewith,
- filed with the United States Patent and Trademark Office (USPTO) on _____, and assigned Serial No. _____, and
- further described in U.S. Provisional application entitled _____, filed with the USPTO on _____, and assigned Serial No. _____.

Note: Only one of the first two checkboxes will be checked. The third checkbox will be checked, only if appropriate.

WHEREAS, ALUREING, LLC., having a place of business at 2336 Bayou View Circle, Gautier, MS 39553, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR’S interest in and to said invention(s), said design application, and any U.S. and foreign patents which are related to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNORS, ASSIGNORS have sold, assigned and transferred and do hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, the entire right, title and interest, for the United States of America, in and to said Invention(s), said design application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in the U.S. for them.

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and to invoke and claim for any application for patent or other form of protection for said Inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Inventions, or said design application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said inventions be issued to ASSIGNEE in the U.S. and to ASSIGNEE in all countries foreign to the U.S. or to such nominee as ASSIGNEE may designate.

ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said invention(s), and for the defense and protection thereof if challenged in the court of law.


ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR'S behalf, the filing date and/or serial number above pertaining to the design application if not known as of the date of execution of this document.


Rodney Eric Rayborn, Jr.

Date: MAY 19, 2010

Date: May 19, 2010

Date: 19 May 2010


Witness


Witness