

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeff Siegel</td> <td>11/25/2002</td> </tr> <tr> <td>Adam Krent</td> <td>11/25/2002</td> </tr> <tr> <td>David Linn Burnett</td> <td>11/25/2002</td> </tr> <tr> <td>William J. Lazaroff</td> <td>11/25/2002</td> </tr> </tbody> </table>		Name	Execution Date	Jeff Siegel	11/25/2002	Adam Krent	11/25/2002	David Linn Burnett	11/25/2002	William J. Lazaroff	11/25/2002
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LIFETIME HOAN CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>One Merrick Avenue</td> </tr> <tr> <td>City:</td> <td>Westbury</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>11590</td> </tr> </table>		Name:	LIFETIME HOAN CORPORATION	Street Address:	One Merrick Avenue	City:	Westbury	State/Country:	NEW YORK	Postal Code:	11590
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CORRESPONDENCE DATA											
<p>Fax Number: (404)962-6729</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: jihan.jenkins@troutmansanders.com</p> <p>Correspondent Name: JIHAN A.R. JENKINS</p> <p>Address Line 1: TROUTMAN SANDERS LLP</p> <p>Address Line 2: 600 PEACHTREE STREET NE</p> <p>Address Line 4: ATLANTA, GEORGIA 30308-2216</p>											
ATTORNEY DOCKET NUMBER:	356464.001831										
NAME OF SUBMITTER:	Jihan A.R. Jenkins										
<p>Total Attachments: 3</p> <p>source=Pat.7011014Assignment#page1.tif</p>											

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ASSIGNMENT

WHEREAS, we, the undersigned, JEFF SIEGEL of 35 Split Rock Drive, Kings Point, New York 11024, ADAM KRENT of 651 Vanderbilt Street, Apt. 3A, Brooklyn, New York 11218, DAVID LINN BURNETT of 249 East 48th Street, Apt. 14C, New York, N. Y. 10017 and WILLIAM J. LAZAROFF of 22 Revere Drive East, Floral Park, New York 11001, have invented a new and useful COOKIE BAKING SHEET WITH COOKIE SLIDE-OFF RAMP, for which we have this day executed application papers for United States Design Letters Patent thereon, and

WHEREAS, we verily believe ourselves to be the original, first and joint inventors of the invention set forth in said application for Design Letters Patent, and represent that we have not conveyed or hypothecated any right or interest therein, and

WHEREAS, LIFETIME HOAN CORPORATION, a Corporation of the State of Delaware, sometimes hereinafter referred to as "said assignee", having a principal place of business at One Merrick Avenue, Westbury, New York 11590-6601, is desirous of acquiring the entire and exclusive right, title and interest in and to said invention, and all patent applications which may be filed thereon, and any and all Letters Patent which may be granted or issued therefor in the United States and throughout the world, including any and all divisions, continuations, continuations-in-part, re-issued and extensions of any of the foregoing and all international priority rights associated therewith;

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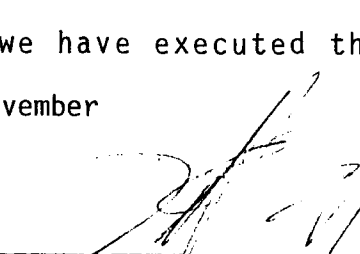
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NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto the said assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said invention, patent applications and Letters Patent which may be granted or issued for said invention in the United States and throughout the world, including all divisions, continuations, continuations-in-part, reissues and extensions thereof, and all international priority rights associated therewith, all to be held and enjoyed as full and completely as the same might have been held by us had this assignment not been made, and we hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue all Letters Patent relating to the foregoing assigned rights to said assignee, its successors and assigns.

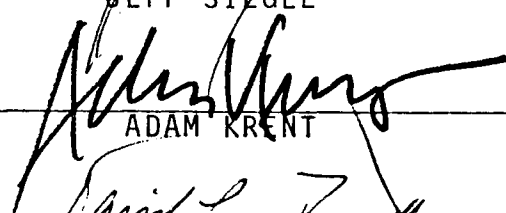
We agree that we will promptly, upon request, and without further compensation, but at no out-of-pocket cost or expense to us, do all lawful acts including the execution of all necessary documents, and the giving of testimony that in the opinion of the said assignee, its successors and assigns may be necessary or desirable for obtaining, sustaining, or re-issuing United States and foreign Letters Patent relating to the foregoing assigned rights, and for perfecting, affirming, recording, and maintaining the title of said assignee, its

successors and assigns thereto, and that we will generally cooperate to the fullest extent in all matters relating to said invention and patents, and said assignee's title thereto.

IN WITNESS WHEREOF, we have executed this instrument on this 25th day of November, 2002.



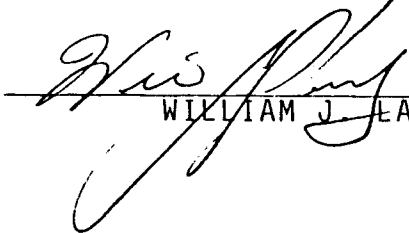
JEFF SIEGEL



ADAM KRENT



DAVID LINN BURNETT

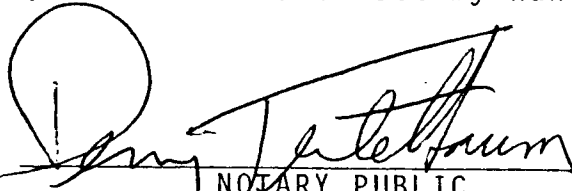


WILLIAM J. LAZAROFF

STATE OF NEW YORK)
COUNTY OF NASSAU) SS.

On this 25th day of November, 2002, before me, the undersigned, a Notary Public in and for the said County and State, personally appeared JEFF SIEGEL, ADAM KRENT, DAVID LINN BURNETT and WILLIAM J. LAZAROFF, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my Official Seal.



NOTARY PUBLIC