PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Aaron M. Donsbach	04/27/2006	
Jeffrey T. Brownell	04/27/2006	
Randal M. Henne	04/27/2006	
Jeffrey Alan Holden	04/30/2006	
John D. Rodgers	04/27/2006	

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11353246

CORRESPONDENCE DATA

501184181

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Email: efiling@cojk.com

Correspondent Name: Kevan L. Morgan, Esq.

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1420 Fifth Avenue, Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER: 127066

NAME OF SUBMITTER: Kevan L. Morgan

PATENT

REEL: 024426 FRAME: 0485

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Total Attachments: 6 source=27066_Assignment#page1.tif source=27066_Assignment#page2.tif source=27066_Assignment#page3.tif source=27066_Assignment#page4.tif source=27066_Assignment#page5.tif

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ASSIGNMENT

WHEREAS, we, Aaron M. Donsbach, residing at residing in Seattle, Washington, a citizen of the United States; Jeffrey T. Brownell, residing at residing in Seattle, Washington, a citizen of the United States; Randal M. Henne, residing at residing in Seattle, Washington, a citizen of the United States; Jeffrey Alan Holden, residing at residing in Seattle, Washington, a citizen of the United States; and John D. Rodgers, residing at residing in Seattle, Washington, a citizen of the United States, are the inventors named in an application for Letters Patent of the United States entitled METHOD AND SYSTEM FOR PRODUCING ITEM COMPARISONS, Application No. 11/353,246, filed February 13, 2006;

AND, WHEREAS, Amazon Technologies, Inc., Nevada corporation having a principal place of business at 920 Incline Way, Suite C Incline Village, NV 89451 (hereinafter referred to as ASSIGNEE), is desirous of acquiring our entire right and title to and interest in our invention disclosed in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto ASSIGNEE our entire right and title to and interest in said application and said invention, including the right to apply for international patents and patents thereon in foreign countries in our name or in the name of ASSIGNEE, said invention and all applications and patents on said invention to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by us had this sale, assignment, and transfer not been made; and we do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said invention, to enforce any and all patents on said invention, and to confirm in ASSIGNEE legal title to said invention and all applications and patents on said invention, all without charge to ASSIGNEE but at no expense to us.

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Executed at <u>SEATTLE</u> (circle of <u>APLIL</u> , 2006.	ty), was Hill 6700 (state), this 27 day
	Aaron M. Donsbach
STATE OF WA) ss.	
COUNTY OF KING)	
who appeared before me, and said pers	Factory evidence that Aaron M. Donsbach is the person on acknowledged that he signed this instrument and ntary act for the uses and purposes mentioned in the
Dated: <u>4-27-06</u>	There & Bengton
(Seal or stamp)	Signature Notary Public My appointment expires 6 -19-09

-2-

of APRIL , 2006.	(city), WASHINGTO(state), this day
	Jeffrey T. Brownell
STATE OF WA)) ss.
COUNTY OF KING)
who appeared before me, and said	satisfactory evidence that Jeffrey T. Brownell is the person person acknowledged that he signed this instrument and voluntary act for the uses and purposes mentioned in the
Dated: <u>4-27-06</u>	Shuce L. Pungton
(Seal or stamp). NVAV	Signature Notary Public My appointment expires 6-19-09
NOTE OF THE PARTY	

-3-

of APRIL, 2006.	(city), WASHINGTON (state), this day
	Randal(M) Henne
STATE OF WA)) ss.
COUNTY OF KING)
who appeared before me, and said	e satisfactory evidence that Randal M. Henne is the person person acknowledged that he signed this instrument and voluntary act for the uses and purposes mentioned in the
Dated: <u>4-27-2006</u>	There & Rington
(Seal or stamp)	Signature
S S S S S S S S S S S S S S S S S S S	Notary Public My appointment expires 6-19-09

-4-

Executed at SEATTLE	(city), WASHINGTON (state), this day
of APRIL , 2006.	(city), WASHINGTON (state), this 30 day
,	
	Culm I Clark
	Can howave
	Jeffrey Alan Holden
,	
and pages to supplying the sup	
STATE OF WA) /
) ss.
COUNTY OF KING	/)
I certify that I know or hav	e satisfactory evidence that Jeffrey Alan Holden is the person
who appeared before me, and sai	d person acknowledged that he signed this instrument and
acknowledged it to be his free an	d voluntary act for the uses and purposes mentioned in the
instrument.	
Dated:	
(Seal or stamp)	Signature
	Notary Public
	My appointment expires
	•
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of APRIL , 2006.	<u>C</u> (city), <u>W</u>	ASHINGIO (state), this	27	day
		John D. Rodgers		Managa .
STATE OF WA)			
) ss.			
COUNTY OF KING)			
I certify that I know or appeared before me, and sa	•	evidence that John D. Rodger wledged that he signed th	~	

acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: <u>4-27-2006</u>

Share L Rungton
Signature
Notary Public

My appointment expires 6-19-09

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RECORDED: 05/21/2010

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