

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>James M. Wissner</td> <td>04/30/2010</td> </tr> <tr> <td>Nova T. Spivack</td> <td>05/18/2010</td> </tr> </tbody> </table>		Name	Execution Date	James M. Wissner	04/30/2010	Nova T. Spivack	05/18/2010				
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Evri Inc.</td> </tr> <tr> <td>Street Address:</td> <td>206 1st Avenue S., Suite 310</td> </tr> <tr> <td>City:</td> <td>Seattle</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98104</td> </tr> </table>		Name:	Evri Inc.	Street Address:	206 1st Avenue S., Suite 310	City:	Seattle	State/Country:	WASHINGTON	Postal Code:	98104
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CORRESPONDENCE DATA											
<p>Fax Number: (650)838-4350 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (650) 838-4300 Email: dhutton@perkinscoie.com Correspondent Name: Perkins Coie LLP Address Line 1: P.O. Box 1208 Address Line 4: Seattle, WASHINGTON 98111-1208</p>											
ATTORNEY DOCKET NUMBER:	70176-8014.US03										
NAME OF SUBMITTER:	Yenyun Fu										
<p>Total Attachments: 3 source=701768014US03Executed ASG#page1.tif source=701768014US03Executed ASG#page2.tif source=701768014US03Executed ASG#page3.tif</p>											

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PATENT
REEL: 024432 FRAME: 0267

ASSIGNMENT BY INVENTORS

This Assignment is by James M. Wissner and Nova T. Spivack (the "Assignors"), residing at 1433 Battery Caufield Road, San Francisco, California 94129 and 2330 Diamond Street, San Francisco, California 94131, respectively. The Assignors have invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled SEARCH AND SEARCH OPTIMIZATION USING A PATTERN OF A LOCATION IDENTIFIER (the "Application"), filed on April 14, 2010 as U.S. Application No. 12/760,387.

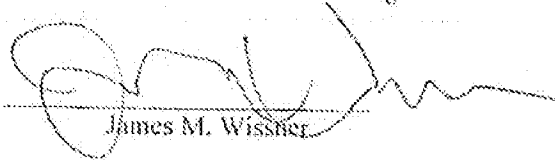
Evri Inc., a corporation of California having its principal place of business at 206 1st Avenue, S., Suite 310, Seattle, Washington 98104 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

This Assignment may be executed in counterparts.

Date:

6/10/2010



James M. Wissner

Date:

Nova T. Spivack

This Assignment may be executed in counterparts.

Date: _____

James M. Wisener

Date: MAY 19, 2010 _____

Nora T. Spivack