

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eduardo Jimenez</td> <td>12/17/2009</td> </tr> <tr> <td>Michael Rooney</td> <td>03/16/2010</td> </tr> <tr> <td>Robert Moskovich</td> <td>12/17/2009</td> </tr> <tr> <td>Joachim Storz</td> <td>04/13/2010</td> </tr> <tr> <td>Raimund Klausegger</td> <td>04/15/2010</td> </tr> </tbody> </table>		Name	Execution Date	Eduardo Jimenez	12/17/2009	Michael Rooney	03/16/2010	Robert Moskovich	12/17/2009	Joachim Storz	04/13/2010	Raimund Klausegger	04/15/2010
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CORRESPONDENCE DATA													
<p>Fax Number: (732)878-7660</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7328787290</p> <p>Email: Christine_Briscoe@colpal.com</p> <p>Correspondent Name: COLGATE-PALMOLIVE</p> <p>Address Line 1: 909 RIVER ROAD</p> <p>Address Line 2: PATENT DEPT</p> <p>Address Line 4: PISCATAWAY, NEW JERSEY 08855</p>													
ATTORNEY DOCKET NUMBER:	8750-00-TB												
NAME OF SUBMITTER:	Christine Briscoe												

CH \$40.00 12641605

501186085

PATENT
REEL: 024436 FRAME: 0337

Total Attachments: 6

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ASSIGNMENT

WHEREAS, WE, **Eduardo Jimenez, Michael Rooney, Robert Moskovich, Joachim Storz, Raimund Klausegger**, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as Application Serial No. 12/641,605, filed December 18, 2009, naming the ASSIGNOR(S) as inventor(s), and entitled **"ORAL CARE IMPLEMENT HAVING A CLOSED-LOOP ARRANGEMENT OF CLEANING ELEMENTS;"** and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: December 18, 2009
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of December 2009.

E. J. Jimenez
Eduardo Jimenez

Address: 21 Manor Drive
Manalapan, NJ 07725

State of New Jersey
County of Middlesex

On this 17 day of December 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Christine E. Briscoe
NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382679
Commission Expires 2/24/2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of March 2009.
10

Michael Rooney
Michael Rooney

Address: 63 Locust Ave.
Millburn, NJ 07041

State of New Jersey
County of Middlesex

On this 16 day of March 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Christine E. Briscoe
NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382679
Commission Expires 2/24/2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2009.

Robert Moskovich

Address: 20 Jensen Street
East Brunswick, NJ 08816

State of
County of

On this _____ day of _____ 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2009.

Zell am See

13. April 2010

09-09-47
Joachim Storz

Address: Von Götz Weg 15-16
Zell am See
AUSTRIA

State of
County of

On this _____ day of _____ 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

Gebühr in Höhe von € 13,20 entrichtet.
Dr.Hans Reitstätter, öffentl.Notar, Zell
am See.

Beurkundungsregisterzahl: 740 / 2010

Ich beglaube die Echtheit der Unterschrift von Herrn Joachim **Storz**, geboren am
09.09.1947 (neunten September neunzehnhundertsiebenundvierzig), Von-Götz-Weg Nr.
15-16, A-5700 Zell am See. -----

Zell am See, am 13.04.2010 (dreizehnten April zweitausendzehn). -----



[Signature]
Dr. Franz Eberl, M.B.L.
als Substitut des öffentl. Notars
Dr. Hans Reitstätter in Zell am See

Fee in the amount of € 13,20 paid.Dr. Hans
Reitstätter, Notary Public,
Zell am See.

File number: 740 / 2010

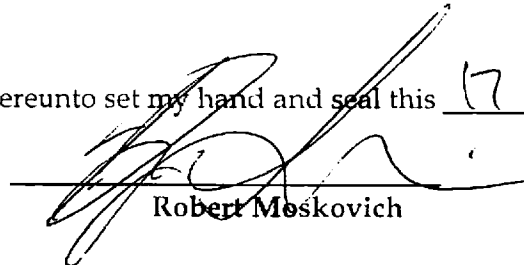
I herewith certify the genuineness of the signature of Mister Joachim **Storz**, born on
09.09.1947 (ninth of September nineteen-hundred-forty-seven), of Von-Götz-Weg 15-
16, A-5700 Zell am See. -----

Zell am See, this 13.04.2010 (thirteenth of April two-thousand-and-ten). -----



[Signature]
Dr. Franz Eberl, M.B.L.
als Substitut des öffentl. Notars
Dr. Hans Reitstätter in Zell am See

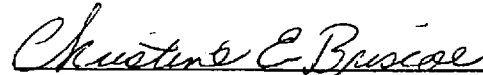
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of DECEMBER 2009.


Robert Moskovich

Address: 20 Jensen Street
East Brunswick, NJ 08816

State of New Jersey
County of Middlesex

On this 17 day of December 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382673
Commission Expires 2/24/2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2009.

Joachim Storz

Address: Von Götz Weg 15-16
Zell am See
AUSTRIA

State of _____
County of _____

On this _____ day of _____ 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of
Wien, 15.3.2010 ~~2009~~.


Raimund Klaussegger

Address: Museumsplatz 1/5/8
1070 Vienna
AUSTRIA

State of
County of

On this 15th day of March 2010 ~~2009~~, before me, a Notary
Public in and for the State and County aforesaid, personally appeared the above
signatory, known to me to be the person of that name, who executed the foregoing
instrument in my presence.




NOTARY PUBLIC

Gebühr in Höhe von € 13,20
gem. § 14 TP 13 GebG idF
BGBl. II 128/2007 entrichtet.

B.R.Zl.: 363/10-B

Ich bestätige die Echtheit der Unterschrift des Herrn Raimund Klaussegger, ge-
boren am 28.08.1978 (achtundzwanzigsten August neunzehnhundertachtundsiebzig),
Museumsplatz 1/5/8, A-1070 Wien. -----
Wien, am 15.3.2010 (fünfzehnten März zweitausendzehn). -----




öffentlicher Notar