

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Americhip, Inc.	05/27/2010
RECEIVING PARTY DATA	
Name:	TARGET BRANDS, INC.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7445157
Patent Number:	7520425
CORRESPONDENCE DATA	
Fax Number:	(888)864-8502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	480-626-4935
Email:	michelle.smojver@gs-iplaw.com
Correspondent Name:	TARGET BRANDS, INC.
Address Line 1:	1000 Nicollet Mall - TPS 3165
Address Line 4:	Minneapolis, MINNESOTA 55403
ATTORNEY DOCKET NUMBER:	2009-001039 (0239)
NAME OF SUBMITTER:	JoAnn M. Seaton
Total Attachments: 2 source=Assignment of 157 and 425#page1.tif source=Assignment of 157 and 425#page2.tif	

OP \$80.00 7445157

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PATENT
REEL: 024445 FRAME: 0554

ASSIGNMENT

WHEREAS, Americhip, Inc., a California corporation (hereinafter "ASSIGNOR") has been assigned certain right, title and/or interest in certain inventions and improvements that are the subject of the following U.S. Patents (hereinafter the "PATENTS") as well as in the PATENTS themselves:

Patent No.
7,445,157
7,520,425

Issue Date
November 4, 2008
April 21, 2009

WHEREAS, Target Brands, Inc., a Minnesota corporation (hereinafter "ASSIGNEE") is desirous of obtaining the above-described right, title and/or interest in the inventions, improvements and PATENTS;

NOW, THEREFORE, in view of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby confirm sale, transfer and assignment unto the ASSIGNEE, and its successors and assigns, for the territory of the United States of America and throughout the world, the ASSIGNOR's entire right, title and interest in and to the inventions and improvements that are the subject of the PATENTS; this ASSIGNMENT including the PATENTS, together with any and all reissues, reexaminations, statutory invention registrations, modifications and extensions thereof, together with any and all continuations, divisionals, and continuations-in-part, and all of the inventions and improvements relating to the foregoing, including the right to claim priority, and hereby authorizes and requests the Commissioner of Patents for any country involved to issue any and all patents on inventions resulting from the PATENTS or other applications claiming priority/benefit to the PATENTS to ASSIGNEE as assignee of the entire right, title and interest therein, all of the foregoing to be held and enjoyed by ASSIGNEE for its own use and for the use of its successors, assigns or other legal representatives, together with all of the income, royalties, damages and payments now or hereafter due or payable to with respect thereto, and all claims for damages by reason of past, present and future infringement of the rights assigned under this ASSIGNMENT with the right to sue for and collect the same for its own use and benefit, and of the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this transfer to ASSIGNEE had not been made;

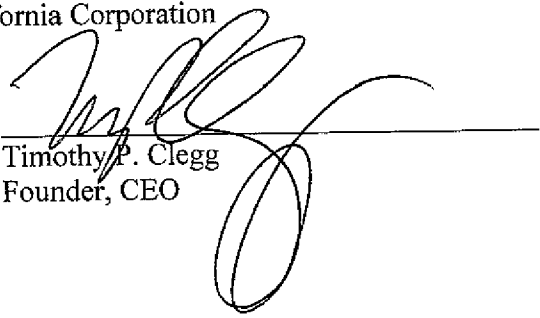
ASSIGNOR covenants that it will, when requested, execute, deliver and acknowledge all such further instruments of conveyance and do and perform all such other acts and things as ASSIGNEE may reasonably require to more effectively accomplish the assignment, transfer and recordation thereof of the PATENTS and other applications claiming priority/benefit on the PATENTS;

ASSIGNEE'S authority hereunder shall include, without limitation, the authority to execute and receive any certificate of ownership or other document to transfer title to any patent rights assigned pursuant to this ASSIGNMENT, and to take any other actions necessary or incident to the powers granted to ASSIGNEE in this ASSIGNMENT;

This agreement shall inure to the benefit of ASSIGNEE and its successors and assigns and shall be binding on ASSIGNOR and its successors and assigns.

AMERICHIP, INC.
A California Corporation

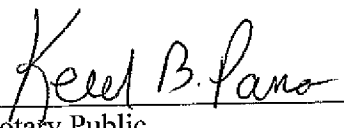
By:


Timothy P. Clegg
Founder, CEO

State of California)
) ss
County of Los Angeles)

On this 27th day of May, 2010, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he/she signed it as his/her free act on behalf of Timothy P. Clegg, AMERICHIP, INC. with authority to do so.

[Seal]


Notary Public

