

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William Lazaroff	05/26/2010
Adam Krent	05/26/2010
RECEIVING PARTY DATA	
Name:	LIFETIME BRANDS, INC.
Street Address:	1000 STEWART AVE
City:	GARDEN CITY
State/Country:	NEW YORK
Postal Code:	11530-4814
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12728027
CORRESPONDENCE DATA	
Fax Number:	(404)962-6729
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	jihan.jenkins@troutmansanders.com
Correspondent Name:	JIHAN A.R. JENKINS
Address Line 1:	TROUTMAN SANDERS LLP
Address Line 2:	600 PEACHTREE STREET NE
Address Line 4:	ATLANTA, GEORGIA 30308-2216
ATTORNEY DOCKET NUMBER:	356464.001818
NAME OF SUBMITTER:	Jihan A.R. Jenkins
Total Attachments: 3 source=App.12728027 (LBRAND242) Assignment#page1.tif source=App.12728027 (LBRAND242) Assignment#page2.tif source=App.12728027 (LBRAND242) Assignment#page3.tif	

CH \$40.00 12728027

501188511

PATENT
REEL: 024448 FRAME: 0782

ASSIGNMENT

WHEREAS, We, William Lazaroff and Adam Krent (collectively "Assignor"), have invented certain improvements in a Container With Suspended Rack, for which a U.S. provisional patent application was filed on 19 March 2009 and assigned Serial No. 61/161,638, and for which a U.S. conventional patent application was filed 19 March 2010 and assigned Serial No. 12/728,027 (collectively "Application"), and whereas further US and other patent applications may be filed, and whereas

LIFETIME BRANDS, INC.
1000 STEWART AVE
GARDEN CITY NY 11530-4814
United States of America

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee the full, exclusive and entire right, title, and interest in and to said Application, including in and to any conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.


AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign

Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26th day of May, 2010.

State of NY

County of Queens

 (SEAL)
William Lazaroff

On this 26th day of May, 2010, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.


NOTARY PUBLIC

(SEAL)

My Commission Expires:

MARIAN FINNIGAN
Notary Public, State of New York
No. 01F14798434
Qualified in Queens County
Commission Expires June 30, 2010

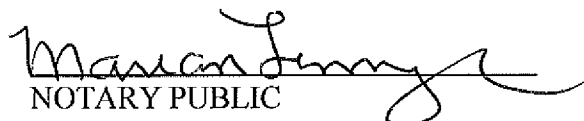
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26th day of May, 2010.

 (SEAL)
Adam Krent

State of NY

County of NASSAU

On this 26th day of May, 2010, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.


NOTARY PUBLIC

(SEAL)

My Commission Expires:

MARIAN FINNIGAN
Notary Public, State of New York
No. 01F147984 34
Qualified in Queens County
Commission Expires June 20, 2010