

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Byeong-Ho Jeong	05/04/2010
Yun-Soo Bae	05/04/2010
RECEIVING PARTY DATA	
Name:	Hyundai Motor Company
Street Address:	231, Yangjae-Dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29362599
CORRESPONDENCE DATA	
Fax Number:	(617)227-4420
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617-239-0100
Email:	patent@eapdlaw.com
Correspondent Name:	EDWARDS ANGELL PALMER & DODGE LLP
Address Line 1:	P.O. BOX 55874
Address Line 4:	BOSTON, MASSACHUSETTS 02205
ATTORNEY DOCKET NUMBER:	86173(50498)
NAME OF SUBMITTER:	Kongsik Kim
Total Attachments: 3 source=86173_Assignment#page1.tif source=86173_Assignment#page2.tif source=86173_Assignment#page3.tif	

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PATENT
REEL: 024451 FRAME: 0653

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made this 4th day of May, 2010,
by Byeong-Ho Jeong and Yun-Soo Bae (hereinafter referred to as Assignors), residing
at 102-108 Hyundai Apt., Namyang-dong, Hwaseong-si, Gyeonggi-do, REPUBLIC OF
KOREA; and Hyundai Exterior Design 2 Team, 772-1 Jangdeok-dong, Hwaseong-si,
Gyeonggi-Do, REPUBLIC OF KOREA, respectively;

WHEREAS, Assignors have invented certain new and useful improvements
in REAR COMBINATION LAMP FOR AUTOMOBILES, set forth in a Design
application for Letters Patent of the United States, filed herewith; and

WHEREAS, Hyundai Motor Company, a Corporation organized under and
pursuant to the laws of Korea, Republic of having its principal place of business at 231,
Yangjae-Dong, Seocho-Ku, Seoul, REPUBLIC OF KOREA (hereinafter referred to as
Assignee), is desirous of acquiring the entire right, title and interest in and to said
inventions and said Application for Letters Patent of the United States, and in and to
any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good
and sufficient consideration, the receipt of which is hereby acknowledged, Assignors
have sold, assigned, transferred and set over, and by these presents do sell, assign,
transfer and set over, unto Assignee, its successors, legal representatives and assigns,
the entire right, title and interest in and to the above-mentioned inventions and
application for Letters Patent, and in and to any and all direct and indirect divisions,
continuations and continuations-in-part of said application, and any and all Letters
Patent in the United States and all foreign countries which may be granted therefor
and thereon, and reissues, reexaminations and extensions of said Letters Patent, and
all rights under the International Convention for the Protection of Industrial Property,
the same to be held and enjoyed by Assignee, for its own use and benefit and the use
and benefit of its successors, legal representatives and assigns, to the full end of the
term or terms for which Letters Patent may be granted and/or extended, as fully and

entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order

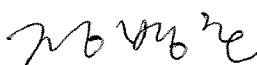
to comply with the rules of the United States Patent and Trademark Office for
recording of this document:

EDWARDS ANGELL PALMER & DODGE LLP

All practitioners at Customer Number 21874

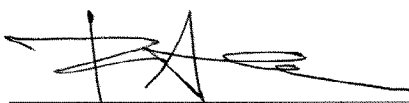
AND Assignors acknowledge an obligation of assignment of this invention to
Assignee at the time the invention was made.

Date: May 4, 2010

Signature: 

Byeong-Ho Jeong

Date: May 4, 2010

Signature: 

Yun-Soo Bae