PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|----------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Junichi YASUMORI | 03/08/2010 |
| Yoshiaki SONOBE | 03/05/2010 |

RECEIVING PARTY DATA

| Name: | HOYA CORPORATION | | |
|-----------------------|--------------------------|--|--|
| Street Address: | 7-5, Naka-Ochiai 2-chome | | |
| City: | Shinjuku-ku, Tokyo | | |
| State/Country: | JAPAN | | |
| Postal Code: 161-8525 | | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 12745194 | |

CORRESPONDENCE DATA

Fax Number: (202)293-7860

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-293-7060

Email: krwilliams@SUGHRUE.COM
Correspondent Name: SUGHRUE MION, PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 2: SUITE 800

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: Q119174

NAME OF SUBMITTER: Alan J. Kasper

Total Attachments: 2

source=Assignment_as_filed#page1.tif source=Assignment_as_filed#page2.tif

PATENT

REEL: 024454 FRAME: 0795

4 \$40.00 12/4

501189953

Assignment

Whereas, We, Junichi YASUMORI of c/o HOYA CORPORATION, 7-5, Naka-Ochiai 2-chome, Shinjuku-ku, Tokyo 161-8525 Japan; and Yoshiaki SONOBE of c/o HOYA CORPORATION, 7-5, Naka-Ochiai 2-chome, Shinjuku-ku, Tokyo 161-8525 Japan; hereinafter called assignor(s), have invented certain improvements in

MAGNETIC RECORDING MEDIUM AND MANUFACTURING METHOD OF THE SAME

| and executed an application for Letters Patent of the United States of America therefor on ; and | | | | |
|--|---|--|--|--|
| Whereas, | HOYA CORPORATION | | | |
| | 7-5, Naka-Ochiai 2-chome, Shinjuku-ku, Tokyo 161-8525 Japan | | | |
| | esires to acquire the entire right, title, and interest in the application and United States patents to be obtained therefor; | | | |
| Now therefor | e, for valuable consideration, receipt whereof is hereby acknowledged, | | | |
| named assignee, its sand the invention disand continuations the thereon, and all reissand I/we request the Patent granted upon and assigns; and I/we | ove named assignor(s), hereby sell, assign and transfer to the above uccessors and assigns, the entire right, title and interest in the application sclosed therein for the United States of America, including all divisions, ereof, and all Letters Patent of the United States that may be granted sues thereof, including the right to claim priority under 35 U.S.C. §119, Director of the U.S. Patent and Trademark Office to issue any Letters the invention set forth in the application to the assignee, its successors will execute without further consideration all papers deemed necessary nection with the United States application when called upon to do so by | | | |
| Pennsylvania Avenu (Application num 8064 | authorize and request our attorneys SUGHRUE MION, PLLC of 2100 te, NW, Washington, DC 20037-3213 to insert here in parentheses ber 12/745,194 and Confirmation number, filedMay 27, 2010) the application te of said application when known. | | | |

PATENT REEL: 024454 FRAME: 0796

| Date: | 2010 | .Mar. 8 | 安怀119 | _ |
|-------|-------|---------|---------------------|------|
| | | | s/ Junichi YASUMORI | |
| Date: | 2010. | Mart | 周部美 | E/2] |
| | | 7 | s/ Yoshiaki SONOBE | |

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 024454 FRAME: 0797

RECORDED: 05/28/2010