PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Gray Matter Holdings, LLC	08/13/2003

RECEIVING PARTY DATA

Name:	180s, Inc.
Street Address:	720 South Montford Avenue
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21224

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12788473

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-456-8000
Email: rphelan@cooley.com

Correspondent Name: Cooley Godward Kronish LLP

Address Line 1: 777 6th Street, NW

Address Line 2: Suite 1100, ATTN: Patent Group

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-2421

ATTORNEY DOCKET NUMBER: SWIM-016/03US 301393-2256

NAME OF SUBMITTER: Nancy A. Vashaw

Total Attachments: 2

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PATENT REEL: 024454 FRAME: 0812



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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.



Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2712438

DATE: 10-27-03

PATENT REEL: 024454 FRAME: 0813

State of Delaware Secretary of State Division of Corporations Delivered 01:48 PM 08/13/2003 FILED 01:48 PM 08/13/2003 SRV 030528738 - 2755829 FILE

GRAY MATTER HOLDINGS, LLC

CERTIFICATE OF CONVERSION

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

- The Company was first formed on May 28, 1997.
- 2. The Company is a limited liability company formed in the State of
- 3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
- 4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 13th day of August, 2003.

Name: Ronald L. Wilson, II
Title: Chief Executive Officer
Authorized Person

BAO/114797.v1

PATENT REEL: 024454 FRAME: 0814

RECORDED: 05/28/2010