

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Esselte BVBA (n/k/a Dymo)	05/28/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Esselte Business BVBA
Street Address:	Industriepark-Noord 30
City:	St. Niklaas
State/Country:	BELGIUM
Postal Code:	B-9100
<b>PROPERTY NUMBERS Total: 5</b>	
Property Type	Number
Application Number:	11970759
Application Number:	11860982
Application Number:	11877045
Application Number:	12410783
PCT Number:	US0539329
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	016734-0377067
NAME OF SUBMITTER:	Bryan P. Collins

**CH \$200.00 11970759**

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**PATENT**  
**REEL: 024457 FRAME: 0113**

**Total Attachments: 3**

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## ASSIGNMENT

WHEREAS, **ESSELTE BVBA**, a Belgian entity having a place of business at Industriepark-Noord 30, B-9100 St. Niklaas, Belgium, ASSIGNOR, is the owner of the entire right, title, and interest in the patent(s) and application(s) listed on Schedule A attached hereto and the inventions described therein, and all corresponding rights in any jurisdiction in the world (collectively the "Patent Rights"); and

WHEREAS, **ESSELTE BUSINESS BVBA**, a Belgian entity having a place of business at Industriepark-Noord 30, B-9100 St. Niklaas, Belgium ASSIGNEE, is desirous of obtaining ASSIGNOR's entire right, title and interest in, to and under the Patent Rights.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has returned, sold, assigned, transferred and set over, and by these presents does hereby return, sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, its entire right, title and interest in, to and under the Patent Rights and any other United States application claiming priority thereto under 35 U.S.C. § 119(e) or converted therefrom, or claiming the benefit thereof under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all patents of the United States that may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may be filed based on the Patent Rights in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the Patent Rights under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted based on the Patent Rights in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which patents or other industrial property may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And ASSIGNOR hereby covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

And ASSIGNOR hereby further covenants and agrees that it will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said Patent Rights, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

In witness whereof, ASSIGNOR has affixed its signature.

ESSELTE BVBA NKA DYMO

Date: January 23, 2006

By: [Signature]  
Name: HILDE NOPPEN  
Position: DEPUTY MANAGING DIRECTOR

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ )

The undersigned Frank Liesse, notary public certifies that the preceding signature is this of NOPPEN Hilde Renka, Notaris (België), 30/12/2005, 2005, before me, a Notary Public, personally appeared \_\_\_\_\_, to be known and acknowledged the same to be his/her free act and deed.

On this \_\_\_\_\_ day of \_\_\_\_\_, 2005, before me, a Notary Public, personally appeared \_\_\_\_\_, known to me to be the person of that name, who signed the foregoing instrument and acknowledged the same to be his/her free act and deed.

Notary Public

**Frank LIESSE**  
geassocieerd Notaris  
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2000 ANTWERPEN  
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Fax : (03) 213 86 19

My Commission Expires \_\_\_\_\_

Schedule A

Patents

<u>Country</u>	<u>Title:</u>	<u>Application No.</u>	<u>Filing Date</u>
USA	Binding systems and elements thereof	60/635,443	Dec 14, 2004
USA	Binding systems and elements thereof	60/663,877	Mar 22, 2005
USA	Cam-driven punching apparatus	60/613,509	Sep 28, 2004
USA	Punching and binding system and elements thereof	60/572,747	May 21, 2004
USA	Punching and binding systems and elements thereof	11/133,311	May 20, 2005
USA		11/294,359	Dec 6, 2005
USA		11/302,385	Dec 14, 2005
USA		11/327,371	
PCT	Punching and binding systems and elements thereof	PCT/US2005/016634	May 13, 2005
Europe	Punching and binding systems and elements thereof	05253073.0	May 18, 2005
Australia		200502207	May 20, 2005
New Zealand		540179	May 20, 2005