

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kathryn Stone Perez	05/26/2010
Alex Aben-Athar Kipman	05/26/2010
John Clavin	05/25/2010
Joseph Molnar	05/24/2010
Aaron E. Kornblum	05/27/2010
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12789768
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ATTORNEY DOCKET NUMBER:	MSFT-01353US0
NAME OF SUBMITTER:	Brian I. Marcus

CH \$40.00 12789768

Total Attachments: 6

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PATENT ASSIGNMENT

MS Docket No. 327793.01

We, Kathryn Stone Perez, Alex Aben-Athar Kipman, John Clavin, Joseph Molnar and Aaron E. Kornblum ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CLOUD-BASED PERSONAL TRAIT PROFILE DATA" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 22971, to insert here in parenthesis (Application No. 12/789,768, filed May 28, 2010) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

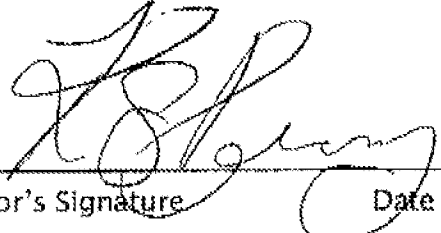
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

PATENT ASSIGNMENT

MS Docket No. 327793.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).


 5/26/10 Kathryn Stone Perez

Inventor's Signature Date Printed Name in Native Language
Kathryn Stone Perez

PATENT ASSIGNMENT

MS Docket No. 327793.01

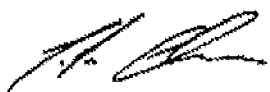
ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	5-26-2010	ALEX KIPMAN
_____ Inventor's Signature	_____ Date	_____ Printed Name in Native Language
Alex Aben-Athar Kipman		

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MS Docket No. 327793.01

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5/25/2010

JOHN CLAVIN

Inventor's Signature
John Clavin

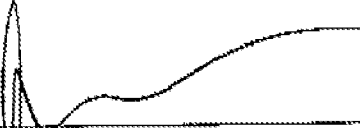
Date

Printed Name in Native Language

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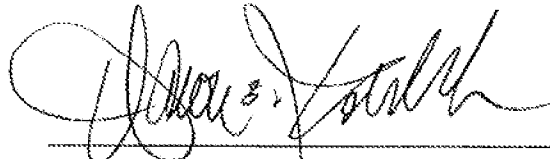
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	May 27, 2010	Joseph Molnar
Inventor's Signature	Date	Printed Name in Native Language
Joseph Molnar		

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	27 MAY 2010	AARON E. KORNBLUM
Inventor's Signature	Date	Printed Name in Native Language
Aaron E. Kornblum		