

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Martine BOROT</td> <td>04/21/2010</td> </tr> <tr> <td>Claudio BATTOCCHIO</td> <td>04/21/2010</td> </tr> <tr> <td>John David ADAMSON</td> <td>04/21/2010</td> </tr> </tbody> </table>		Name	Execution Date	Martine BOROT	04/21/2010	Claudio BATTOCCHIO	04/21/2010	John David ADAMSON	04/21/2010		
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (212)218-2200</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212-218-2100</p> <p>Email: dmora@fchs.com</p> <p>Correspondent Name: Fitzpatrick, Cella, Harper &amp; Scinto</p> <p>Address Line 1: 1290 Avenue of the Americas</p> <p>Address Line 4: New York, NEW YORK 10104</p>											

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**PATENT**  
**REEL: 024466 FRAME: 0012**

ATTORNEY DOCKET NUMBER:	03161.001997.
NAME OF SUBMITTER:	Lock See Yu-Jahnes
Total Attachments: 3 source=03161001997Assignment#page1.tif source=03161001997Assignment#page2.tif source=03161001997Assignment#page3.tif	

ASSIGNMENT

WHEREAS, we, whose names and post office addresses are listed in the following table:

Martine BOROT	2, rue d'Arverne 63118 CEBAZAT France
Claudio BATTOCCHIO	19B, rue de l'Argentière 63200 RIOM France
John David ADAMSON	Michelin Americas R&D Corp. 515 Michelin Road Greenville, SC 29605 USA

have made an invention entitled TYRE EQUIPPED FOR ATTACHING AN OBJECT TO THE WALL THEREOF AND METHOD FOR MAKING SAME, as set forth and described in an application for Letters Patent of the United States of America filed on January 22, 2010, and accorded U.S. Application No. 12/670,338, which is a national-stage entry of Patent Cooperation Treaty ("PCT") International Application No. PCT/EP2008/059527, filed July 21, 2008;

WHEREAS, SOCIETE DE TECHNOLOGIE MICHELIN, a corporation organized and existing under the laws of France, and having an office for the transaction of business at 23 rue Breschet, 63000 Clermont-Ferrand, France, is desirous of acquiring an undivided interest in the rights and title in and to said invention and any improvements thereon, and in and to said application for Letters Patent therefor, and any Letters Patent which may be obtained therefore; and

WHEREAS, MICHELIN RECHERCHE ET TECHNIQUE, S.A., a corporation organized and existing under the laws of Switzerland, and having an office for the transaction of business at Route Louis Braille 10, 1763 Granges-Paccot, Switzerland, is desirous of acquiring an undivided interest in the rights and title in and to said invention and any improvements thereon, and in and to said application for Letters Patent therefor, and any Letters Patent which may be obtained therefore;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that we, Martine BOROT, Claudio BATTOCCHIO, and John David ADAMSON, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States of America, to us in hand paid by said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., and other valuable considerations unto us moving from said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto each of said SOCIETE DE

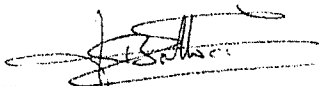
TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., their respective successors and assigns, an undivided interest in the rights and title in and to said invention entitled TYRE EQUIPPED FOR ATTACHING AN OBJECT TO THE WALL THEREOF AND METHOD FOR MAKING SAME, as set forth and described in said application for Letters Patent filed on January 22, 2010, as U.S. Application No. 12/670,338, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements including all priority rights, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;


AND we, Martine BOROT, Claudio BATTOCCHIO, and John David ADAMSON, do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., each as assignees of an undivided interest in the rights and title in and to the same, for the sole use and benefit of said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., their respective successors and assigns;

AND we, Martine BOROT, Claudio BATTOCCHIO, and John David ADAMSON, for the considerations aforesaid, do hereby covenant and agree to and with said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., their respective successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors, or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for each of said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., their respective successors and assigns, may be required or necessary more effectively to secure to and vest in each of said SOCIETE DE TECHNOLOGIE MICHELIN and MICHELIN RECHERCHE ET TECHNIQUE, S.A., their respective successors and assigns, an undivided interest in the rights and title in and to said invention and improvements, applications, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that we will sign any applications for reissue which may be desired by the owners of the patent or patents which may be issued for said invention or improvements.

IN WITNESS WHEREOF, we, Martine BOROT, Claudio BATTOCCHIO,  
and John David ADAMSON, have set our hands and seals on the date(s) below  
written.

Subscribed and executed at Clermont-Ferrand - France  
(Place)  
on April 21, 2010  
(Date)  
  
Martine BOROT

Subscribed and executed at Clermont-Ferrand - France  
(Place)  
on April 21, 2010  
(Date)  
  
Claudio BATTOCCHIO

Subscribed and executed at Greenville - USA  
(Place)  
on April 21, 2010  
(Date)  
  
John David ADAMSON

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