PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sara B. Rossio	04/27/2010
Christopher S. Wiklund	04/26/2010
Steven M. Harding	06/01/2010
David J. Holsinger	04/27/2010

RECEIVING PARTY DATA

Name:	NAVTEQ North America, LLC	
Street Address:	425 West Randolph Street	
Internal Address:	Suite 1200	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12769050

CORRESPONDENCE DATA

Fax Number: (312)894-7228

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Jon D. Shutter

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Address Line 2: Suite 1200

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: N0342US

NAME OF SUBMITTER: Jon D. Shutter

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Total Attachments: 3

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> PATENT REEL: 024470 FRAME: 0006

ASSIGNMENT

WHEREAS, Sara B. Rossio, Christopher S. Wiklund, Steven M. Harding and David J. Holsinger, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "METHOD OF OPERATING A NAVIGATION SYSTEM TO PROVIDE ROUTE GUIDANCE", United States Serial No. 12/769,050, filed April 28, 2010;

WHEREAS, NAVTEQ North America, LLC, a corporation organized and existing under the laws of the State of DELAWARE, having a place of business at CHICAGO, ILLINOIS, hereinafter called the "Assignce", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) per Assignor, and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and

PATENT REEL: 024470 FRAME: 0007 patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignce in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement. ŚARA BŶŔOSSIÓ STATE OF ILLINOIS) Ss. COUNTY OF COOK) Debra Huffman A Notary Public in and for the County and State aforesaid, do hereby certify that Sara B. Rossio, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 2010. OFFICIAL SEAL DEBRA HUFFMAN Notary Public NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES 69/20/11 (SEAL) My Commission Expires: 09/20/2011 CHRISTOPHER S. WIKLUND STATE OF ILLINOIS) Sa. COUNTY OF COOK) Debra Huffman A Notary Public in and for the County and State aforesaid, do hereby certify that Christopher S. Wiklund, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 2010. OFFICIAL SEAL DESPA HUFFMAN Notary Public HOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES 09/20/11 (SEAL) My Commission Expires: 09/20/2011

- 74Ko/L	6/1/10
STEVEN M. HARDING	DATE
STATE OF ILLINOIS)) Ss. COUNTY OF COOK)	
I. Debra Huffman A Notary Public in and for the Cor Steven M. Harding, personally known to me to be the same person with instrument, appeared before me this day in person and acknowledged instrument as his/her free and voluntary act for the uses and purposes. IN WITNESS WHEREOF, I have hereunto set my hand and 2010. OFFICIAL SEAL. OFFICIAL SEAL.	hose name is subscribed to the foregoing that (s)he signed, sealed and delivered the said therein set forth.
My Commission Expires: 09/20/2011	
DAYID J. HOLSINGER	4/27/10 DATE
STATE OF ILLINOIS)) Ss. COUNTY OF COOK)	
I, <u>Debra Huffman</u> A Notary Public in and for the Cor David J. Holsinger, personally known to me to be the same person wh instrument, appeared before me this day in person and acknowledged instrument as his/her free and voluntary act for the uses and purposes IN WITNESS WHEREOF, I have hereunto set my hand and	hose name is subscribed to the foregoing that (s)he signed, scaled and delivered the said therein set forth.
2010. OFFICIAL SEAL DEBRA HUFFMAN NOTARY PUBLIC - STATE OF BLINOS SEAL) My COMMISSION EXPRESSION II My Commission Expires: 09/20/2011	Notary Public

RECORDED: 06/02/2010