PATENT ASSIGNMENT

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Morihide ITANO	02/07/2007
Shigeto KAYANE	02/26/2007
Katsuya UENO	02/15/2007
Hiromoto MIZUSHIMA	02/15/2007

RECEIVING PARTY DATA

Name:	Kao Corporation
Street Address:	14-10, Nihonbashikayabacho 1-chome
Internal Address:	Chuo-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	103-8210

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12772492

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	2537.0030001/MAC
NAME OF SUBMITTER:	Michele A. Cimbala, Reg. No. 33,851

OP $40.00 12772492

Total Attachments: 2
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ASSIGNMENT

In consideration of the sum of One Dollar ($1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: Morihide ITANO, Shigeto KAYANE, Katsuya UENO and Hiromoto MIZUSHIMA , hereby sell and assign to Kao Corporation , a corporation formed under the laws of Japan , whose mailing address is 14-10, Nihonbashikayabacho 1-chome, Chuo-ku, Tokyo, 103-8210 Japan (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as COMPOSITION FOR ORAL CAVITY for which application(s) for patent in the United States of America has a filing date or a 371(c) date of (To Be Assigned)(also known as United States Application No. (To Be Assigned) , which is the U.S. national phase of International Application No. PCT/JP2005/017863 , International Filing Date September 28, 2005), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also

to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any - agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with **CUSTOMER NUMBER 26111** the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date: Feb. 7 , 2007   Signature of Inventor: _____
                                                       Morihide ITANO

Date: Feb. 26 , 2007   Signature of Inventor: _____
                                                       Shigeto KAYANE

Date: Feb. 15, 2007   Signature of Inventor: _____
                                                       Katsuya UENO

Date: Feb. 15. 2007   Signature of Inventor: _____
                                                       Hiromoto MIZUSHIMA

Date: _____   Signature of Inventor: _____

SIGNED on behalf of the said ASSIGNEE,

By: _____
Name: Akihiro KONDO
Title: Vice President Global Intellectual Property
Date: Feb. 26. 2007

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