PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1 1

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| CONVEYING PARTY DATA | | | | | | | | |
| | | Name | Execution Date | | | | | |
| Vinay Kakade | | | 05/27/2010 | | | | | |
| Sathiya Keerthi Selva | raj | | 05/27/2010 | | | | | |
| Philip Bohannon | | | 05/27/2010 | | | | | |
| RECEIVING PARTY D | ΑΤΑ | | | | | | | |
| Name: | Yahoo! Inc. | | | | | | | |
| Street Address: | 701 First Avenue | | | | | | | |
| City: | Sunnyvale | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | |
| Postal Code: | 94089 | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | |
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| Property Ty | /pe | Numb | | 5 | | | | |
| Property Ty Application Number: | <u> </u> | 792447 | | 12792447 | | | | |
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| Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: | DATA (214)661-4 (214)661-4 (214)953.65 glenda.orra BAKER BO 2001 ROSS | 792447 559 <i>iil when the fax attempt is unsuccesst</i> 00 ntia@bakerbotts.com ITTS L.L.P. & AVENUE | | \$40.00 | | | | |
| Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: | DATA (214)661-4 (214)661-4 (214.953.65 glenda.orra BAKER BO 2001 ROSS 6TH FLOOI | 792447 559 <i>iil when the fax attempt is unsuccessf</i> 00 ntia@bakerbotts.com ITTS L.L.P. S AVENUE R | | \$40.00 | | | | |
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| Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET | DATA (214)661-44 (214)661-44 (214)953.65 glenda.orra BAKER BO 2001 ROSS 6TH FLOOI DALLAS, T NUMBER: | 792447 559 <i>iil when the fax attempt is unsuccessf</i> 00 ntia@bakerbotts.com ITTS L.L.P. S AVENUE R EXAS 75201 074175.0366 | | \$40.00 | | | | |

source=Executed_Assignment_074175_0366#page2.tif source=Executed_Assignment_074175_0366#page3.tif source=Executed_Assignment_074175_0366#page4.tif Assignment of System and Method for Indexing Food Providers and Use of the Index in Search Engines by Vinay Kakade, Sathiya Keerthi Selvaraj and Philip Bohannon to Yahoo! Inc. 074175.0366; Y06313US00

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

System and Method for Indexing Food Providers and Use of the Index in Search Engines

for which I have executed a U.S. patent application on even date herewith.

which bears U.S. application serial No._____, filed _____.

☐ for which I have executed a patent application in the country of ______ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

Page 1 of 4

PATENT REEL: 024473 FRAME: 0949

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applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOP, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Vinay Kakade have executed this document on the date indicated below.

Signature of

<u>5.27.10</u> Date

Sunnyvale, California Inventor's City, State of residence

Witnessed by:

RUSSELL S Dare Print Witness Name

Signature of Witness

Alok Kiapal Print Witness Name <u>5-27-10</u>

Eas Palo Alto City, State of residence

5-27-10

Date

Mountain View, CA. Witness' City, State of residence

Assignment of System and Method for Indexing Food Providers and Use of the Index in Search Engines by Vinay Kakade, Sathiya Keerthi Selvaraj and Philip Bohannon to Yahoo! Inc. 074175.0366; Y06313US00

| IN TESTIMONY WHEREOF, I Sathiya Keerthi Se | lvaraj have executed this document on the |
|--|---|
| date indicated below. S. Sitting Kirts - | 5-27-2010 |
| Signature of Inventor | Date |
| Cupertino, California Inventor's City, State of residence | |
| Witnessed by: | |
| 1) Arigh | 5-27-2010 |
| ANISH DAS SARMA | Date Son Francisco, CA |
| Print Witness Name | Witness' City, State of residence |
| 2) Signature of Witness | $\frac{5-27-2010}{Date}$ |
| KEEYONG HAN | San Jose, CA |

Print Witness Name

Witness' City, State of residence

PAL01:106562.1

Assignment of System and Method for Indexing Food Providers and Use of the Index in Search Engines by Vinay Kakade, Sathiya Keerthi Selvaraj and Philip Bohannon to Yahoo! Inc. 074175.0366; Y06313US00

IN TESTIMONY WHEREOF, I Philip Bohannon have executed this document on the date

cated below. <u>5-27-2010</u> Date Signature of Inventor Cupertino, California Inventor's City, State of residence Witnessed by: <u>(1)</u> \sim Date Witness Signature of San SARMA ANISH DAS Print Witness Name State of residence <u>2)</u>

Signature of Witness

Print Witness Name

Witness' City, State of residence

Date

PAL01:106562.1

PATENT REEL: 024473 FRAME: 0952