

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

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| SUBMISSION TYPE:   | NEW ASSIGNMENT                      |
| NATURE OF CONVEYANCE:  | ASSIGNMENT                          |
| <b>CONVEYING PARTY DATA</b>  |                                     |
| Name   | Execution Date                      |
| Barry H. Katz  | 05/09/2010                          |
| <b>RECEIVING PARTY DATA</b>  |                                     |
| Name:  | Ektio, LLC                          |
| Street Address:  | 3 Gateshead Drive                   |
| City:  | Bridgewater                         |
| State/Country:   | NEW JERSEY                          |
| Postal Code:   | 08807                               |
| <b>PROPERTY NUMBERS Total: 1</b>   |                                     |
| Property Type  | Number                              |
| Application Number:  | 29350588                            |
| <b>CORRESPONDENCE DATA</b>   |                                     |
| Fax Number:  | (973)295-1309                       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                     |
| Phone:   | 973-443-3550                        |
| Email:   | selittor@gtlaw.com                  |
| Correspondent Name:  | Ralph W. Selitto- Greenberg Traurig |
| Address Line 1:  | 200 Park Avenue                     |
| Address Line 4:  | Florham Park, NEW JERSEY 07932      |
| ATTORNEY DOCKET NUMBER:  | 121409-010400                       |
| NAME OF SUBMITTER:   | Ralph W. Selitto, Jr.               |
| Total Attachments: 1<br>source=010400a#page1.tif                                     |                                     |

CH \$40.00 29350588

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PATENT  
 REEL: 024478 FRAME: 0936

**ASSIGNMENT**

WHEREAS, WE, BARRY H. KATZ, a citizen of the United States of America, residing at 3 Gateshead Drive, Bridgewater, New Jersey 08807; and OMAR S. BAILEY, a citizen of the United States of America, residing at 260 West 35<sup>th</sup> Street, Suite 601, New York, New York 10001 (hereinafter "Assignors") have invented a new and original SNEAKER, for which U.S. Design Application Serial No. 29/350,588 was filed on November 19, 2009.

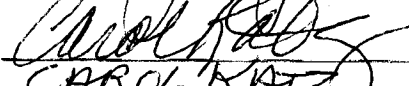
WHEREAS, EKTIO, LLC, a Delaware corporation and having a place of business at 3 Gateshead Drive, Bridgewater, NJ 08807 (hereinafter "Assignee") is desirous of acquiring all of Assignors' right, title and interest in and to said invention, said application and any Letters Patent that may be granted thereon or therefrom.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign and set over to said Assignee their entire right, title and interest in and for the United States of America and all other countries in and to said invention and the aforesaid application, all original, non-provisional, divisional, continuation, continuation-in-part, substitute, reissue, and reexamination applications and patents applied for or granted therefor or therefrom in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said applications and/or applications resulting therefrom to said Assignee herein as assignee of Assignors' interest therein; and the undersigned for them and their legal representatives, heirs and assigns do hereby agree and covenant, without further remuneration, to execute and deliver all original, non-provisional, divisional, continuation, continuation-in-part, substitute, reissue, and reexamination and other applications for patent on said invention and all assignments thereof to said Assignee or its assigns, to communicate to said Assignee or its legal representatives all facts known to the undersigned respecting said invention, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees in obtaining patent protection on said invention in all countries, the expenses incident to said applications to be borne and paid by said Assignee.

Date: 5/4/10

By:   
BARRY H. KATZ

Date: 5/9/10

Witness:   
Name: CAROL KATZ

Date: \_\_\_\_\_

By: \_\_\_\_\_  
OMAR S. BAILEY

Date: \_\_\_\_\_

Witness: \_\_\_\_\_  
Name: \_\_\_\_\_