

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tae Uk KIM</td> <td>06/01/2010</td> </tr> <tr> <td>Hyun Byung CHA</td> <td>06/01/2010</td> </tr> <tr> <td>Jin KIM</td> <td>06/01/2010</td> </tr> <tr> <td>Yong Joon HWANG</td> <td>06/01/2010</td> </tr> <tr> <td>Jeong Rok LEE</td> <td>06/01/2010</td> </tr> </tbody> </table>		Name	Execution Date	Tae Uk KIM	06/01/2010	Hyun Byung CHA	06/01/2010	Jin KIM	06/01/2010	Yong Joon HWANG	06/01/2010	Jeong Rok LEE	06/01/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LG Electronics Inc.</td> </tr> <tr> <td>Street Address:</td> <td>20 Yeouido-dong, Yeongdeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td>Postal Code:</td> <td>150-721</td> </tr> </table>		Name:	LG Electronics Inc.	Street Address:	20 Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721		
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (202)739-3001</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: patents@morganlewis.com</p> <p>Correspondent Name: Robert J. Gaybrick</p> <p>Address Line 1: 1111 Pennsylvania Ave, NW</p> <p>Address Line 4: Washington, DISTRICT OF COLUMBIA 20004</p>													
ATTORNEY DOCKET NUMBER:	001401-7023												
NAME OF SUBMITTER:	Robert J. Goodell												
<p>Total Attachments: 2</p> <p>source=001401-7023_Assignment_06032010#page1.tif</p>													

CH \$40.00 29363020

**501194444**

**PATENT**  
**REEL: 024480 FRAME: 0414**



**ASSIGNMENT**

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

**LCD Television Receiver**

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on \_\_\_, (Application No. \_\_\_); and

WHEREAS, LG ELECTRONICS INC., a corporation of the Republic of Korea, whose post office address is 20 Yeouido-dong Yeongdeungpo-gu Seoul 150-721 Republic of Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. 29/363,020 \_\_\_, filed June 3, 2010 \_\_\_) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor Tae Uk KIM	Assignor's Signature 김태욱	Date June 1, 2010
Address 102-303, Gyeongnam Apartment, Dogok 1-dong, Gangnam-gu, Seoul, Korea		Citizenship Republic of Korea
Full Name of Second Assignor Hyun Byung CHA	Assignor's Signature 최현병	Date June 1, 2010
Address #809, Daewoo I-Ville, Tehran-ro, 891-6, Daechi 4-dong, Gangnam-gu, Seoul, Korea		Citizenship Republic of Korea
Names of additional inventors attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

<b>Full Name of Third Assignor</b> Jin KIM	Assignor's Signature Jin	Date June 1, 2010
Address 125-703, Hyundai Apartment, Apgujeong-dong, Gangnam-gu, Seoul, Korea		Citizenship Republic of Korea
<b>Full Name of Fourth Assignor</b> Yong Joon HWANG	Assignor's Signature Yong Joon	Date June 1, 2010
Address 132-1403, Lake Palace, Jamsil-dong, Songpa-gu, Seoul, Korea		Citizenship Republic of Korea
<b>Full Name of Fifth Assignor</b> Jeong Rok LEE	Assignor's Signature Lee J.R.	Date June 1, 2010
Address A-703, Sujeong Apartment, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea		Citizenship Republic of Korea
<b>Full Name of Sixth Assignor</b>	Assignor's Signature	Date
Address		Citizenship
<b>Full Name of Seventh Assignor</b>	Assignor's Signature	Date
Address		Citizenship
<b>Full Name of Eighth Assignor</b>	Assignor's Signature	Date
Address		Citizenship
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Address		Citizenship
<b>Full Name of Tenth Assignor</b>	Assignor's Signature	Date
Address		Citizenship
<b>Full Name of Eleventh Assignor</b>	Assignor's Signature	Date
Address		Citizenship
Names of additional inventors attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		