PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Adrian Harold Massey	04/15/2010
Ayse Tulay Massey	04/15/2010
Clemence Michaut	04/15/2010
Helene Blangy	05/06/2010

RECEIVING PARTY DATA

Name:	Kraft Foods R & D, Inc.
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093-2753

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12748171

CORRESPONDENCE DATA

(312)277-2397 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

312.577.7000 Phone:

Email: sahleb@fitcheven.com Correspondent Name: Fitch, Even, Tabin & Flannery

Address Line 1: 120 South LaSalle Street, Suite 1600 Address Line 4: Chicago, ILLINOIS 60603-3406

ATTORNEY DOCKET NUMBER: 1410/97214

NAME OF SUBMITTER: Eric D. Misfeldt

Total Attachments: 5

source=97214 MASSEY+ 12-748,171 Assignment to Kraft Foods R & D, Inc. 06032010#page1tif

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PATENT REEL: 024481 FRAME: 0413

Attorney Docket 1410/97214

ASSIGNMENT

We, ADRIAN HAROLD MASSEY, of Banbury, Oxon, United Kingdom; AYSE TULAY

MASSEY, of Banbury, Oxon, United Kingdom; CLEMENCE MICHAUT, of Banbury, Oxon, United

Kingdom; and HELENE BLANGY, of Poitiers, France, for good and valuable consideration, receipt

of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS R & D,

INC., a Delaware corporation, having its principal place of business at Three Lakes Drive,

Northfield, Illinois, 60093-2753, its successors, assigns and legal representatives, the entire right,

title and interest, in and to all subject matter invented by us and disclosed in the United States

patent application entitled

BEVERAGE CONCENTRATES

Application Number 12/748,171 filed March 26, 2010; and in and to all patent and all

convention and treaty rights of all kinds, including the right to claim priority from said

application, and all rights in and to any continuation, continuation-in-part, and divisional

application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in

all countries throughout the world, for all such subject matter described therein, including all

rights of action and rights to recover damages for past infringements. We agree to sign all

documents necessary to secure all said patents and rights, and request issuance of all said

patents to the above assignee in accordance with this assignment.

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PATENT

15+4 April ,2010	Adrian Harold Massey
	randi raiola glassey
Executed in my presence on this $i \int_{-1}^{1} \int_{0}^{1} dt$	
by the aforementioned individual known to n	ne to be the person named in this assignment.
Al. W	
First Witness (Cinc)	SMULLIAM
First Witness (Signature)	Second Witness (Signature) S. M. WILLIAMS
First Witness Name (Typed or Printed)	Second Witness Name (Timed or Printed)

15th APRIL 2010	Ayse Tulay Massey
Executed in my presence on this	day of, 2010 o me to be the person named in this assignment.
First Witness (Signature)	Second Witness (Signature)
First Witness Name (Typed or Printed)	Second Witness Name (Typed or Printed)

15 th April 2010	Clemence Michaut
Executed in my presence on this	day of, 2010 to me to be the person named in this assignment.
J. Aldeson	Ao.
First Witness (Signature)	Second Witness (Signature)
P. ALDEISON	C. IDE
First Witness Name (Typed or Printed)	Second Witness Name (Timed or Printed)

06 th Tay 2010	Helene Blangy
Executed in my presence on this day of by the aforementioned individual known to me to	f
First Witness (Signature)	Second Witness (Signature)
TOHAUN PFEIFFER First Witness Name (Typed or Printed)	HOUPHOUET-BOTGNY Chrystel e Second Witness Name (Typed or Printed)

RECORDED: 06/03/2010