PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY DATA				
Name				Execution Date
Pater H. MAHOWALD				06/02/2010
Patrick KESSLER				06/02/2010
Harold J. WELCH				06/02/2010
RECEIVING PARTY DATA				
Name:	Apple Inc.			
Street Address:	1 Infinite Loop			
City:	Cupertino			
State/Country:	CALIFORNIA			
Postal Code:	95014			
PROPERTY NUMBERS Total: 1				
Property Type			Number 3576	
Application Number: 12793		12793	576	
CORRESPONDENCE DATA				
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ATTORNEY DOCKET NUMBER:			APL1P696	
NAME OF SUBMITTER:			Justin A. White	
Total Attachments: 1 source=APL1P696_Assignement#page1.tif				

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

IN-PLANE KEYBOARD ILLUMINATION

(Atty. Docket No. APL1P696/P9070US1), (check one)

for which I have executed a U.S. patent application on even date herewith. (Accompanying) \boxtimes which bears U.S. application No. <u>12/793, 576</u>. (Not accompanying) which is a U.S. provisional application, (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

Sell, assign and transfer to Apple Inc., a California corporation having a place of business at 11 Infinite Loop, Cupertino, CA 95014 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.

5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

1) Signature: Typed Name: 'Peter H. Mahowald Signature:

2)Typed Name: Patrick Kessler

rolal Jule 3) Signature: Typed Name: Harold J. Welch

Date: June 2, 2010 Date: June 2, 2010 Date: June 2, 2010

RECORDED: 06/04/2010