PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Triveni Digital Inc.	01/28/2005

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	20, Yoido-dong, Youngdungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12222597

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: mlaip@mckennalong.com Correspondent Name: McKenna Long & Aldridge LLP

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ATTORNEY DOCKET NUMBER: 8736.134.23

NAME OF SUBMITTER: Yong S. Choi

Total Attachments: 4

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> **PATENT** REEL: 024487 FRAME: 0391

U.S. Appln. No. 09/828,865 Attorney Docket No.: 2916-0128P

ASSIGNMENT

WHEREAS, TRIVENI DIGITAL, INC., a corporation organized and existing under and by virtue of the laws of New Jersey, having an office at 40 Washington Road, Princeton Junction, New Jersey 08550, is the owner by previous assignment, dated April 10, 2001, of the entire undivided right, title and interest of Mark T. CORL, in and to an invention for new and useful improvements in or relating to DIFFERENTIATED PSIP TABLE UPDATE INTERVAL TECHNOLOGY for which an application for Letters Patent in the United States was executed on April 9, 2001 and assigned Application Number 09/828,865, and are the owners of an undivided right, title and interest in and to said application by said previous assignment;

WHEREAS, LG ELECTRONICS INC., a corporation organized and existing under and by virtue of the laws of Republic of Korea, having an office at 20, Yoido-dong, Youngdungpo-gu, Seoul, Korea, is desirous of acquiring the entire right, title and interest in and to the said application and the invention therein described and claimed and any Letters Patent that may be issued upon said application or for the improvements therein contained;

NOW THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) lawful money of the United States and other valuable considerations, to me in hand paid, the receipt of and sufficiency whereof are hereby acknowledged, the said TRIVENI DIGITAL, INC., has sold, assigned and transferred and does hereby sell, assign and transfer unto the said LG ELECTRONICS INC., its

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successors and assigns, its entire undivided right, title and interest in and to the said application and the invention therein contained, including all rights of action and damages for past infringement, and including the right to apply for any Letters Patent in the United States of America and in all foreign countries on said invention and including the right to claim the priority of the date of filing in the United States and any Letters Patent that may issue thereon, or therefor, in the United States and foreign countries and all reissues, extensions, renewals, divisions and continuations thereof, to the full end of the term or terms for which said Letters Patent may be issued, to be held and enjoyed by the said LG ELECTRONICS INC., its successors and assigns the same as it would have been held and enjoyed by TRIVENI DIGITAL, INC., if this assignment and sale had not been made.

AND, TRIVENI DIGITAL, INC., hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all such Letters Patents to the said LG ELECTRONICS INC., in accordance with this instrument of assignment.

TRIVENI DIGITAL, INC., hereby represents and warrants that there are no rights or interests outstanding inconsistent with the rights and interests granted herein and that TRIVENI DIGITAL, INC., will not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and TRIVENI DIGITAL, INC., binds itself and its heirs, executors, administrators, employees and legal representatives, as the case may be, to execute and deliver to the said LG ELECTRONICS INC., its

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successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary by the said LG ELECTRONICS INC., its successors and assigns to file applications for the said improvements and invention in any country where it may elect to file such applications, and that may be necessary to vest in the said LG ELECTRONICS INC., its successors and assigns, the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States and foreign countries where such application or applications may be filed.

AND, TRIVENI DIGITAL, INC., further covenants and agrees, in consideration of the premises, that it, its executors and administrators will, at any time upon request, communicate to the said LG ELECTRONICS INC., its successors and assigns, any facts relating to the said invention and improvements and the history thereof, known to it or its successors and assigns, and that it will testify as to the same in any interference or other proceeding when requested to do so by the said LG ELECTRONICS INC., its successors and assigns.

The undersigned hereby grants the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

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IN TESTIMONY WHEREOF, TRIVENI DIGITAL, INC., has hereunto set its seal this 28 day of Tomany, 2005.

TRIVENI DIGITAL, INC.,

By: / Jak Smpson

Title: Provident & CEO

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RECORDED: 06/04/2010

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