

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Mitchell Robert Edward Hughes	04/23/2010
Jamie Stewart Booth	04/23/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Air New Zealand Limited
<b>Street Address:</b>	185 Fanshawe Street
<b>City:</b>	Auckland
<b>State/Country:</b>	NEW ZEALAND
<b>Postal Code:</b>	1010
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29354868
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(215)563-4044
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	0074-P05004US00
<b>NAME OF SUBMITTER:</b>	Vincent T. Pace
<b>Total Attachments: 2</b> source=P05004US00Assignment#page1.tif source=P05004US00Assignment#page2.tif	

CH \$40.00 29354868

**ASSIGNMENT**

**WHEREAS, Mitchell Robert Edward Hughes and Jamie Stewart Booth**, and each one of them, hereinafter referred to as ASSIGNOR, are the owners of the entire right, title and interest in and to a design for **Aircraft Seat Unit**, shown and described in an application for a U.S. patent, and assigned Application No. 29/354,868, filed January 29, 2010; and

**WHEREAS, Air New Zealand Limited**, a New Zealand company, engaged in business at 185 Fanshawe Street, Auckland 1010, New Zealand, referred to as ASSIGNEE, is desirous of acquiring the said design and any and all applications for Letters Patent and any and all Letters Patent of the United States which may be issued therefor;


**NOW, THEREFORE**, for good and valuable consideration paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest that Assignor may have, for, to and within, in the United States, in and to the Invention and Patent Application, and any patents or inventor's certificate issuing therefrom, as well as any continuations, continuations-in-part, divisions, re-examinations, and any reissue or reissues which may be granted or extensions of the foregoing applications, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other representatives, to the end of the term or terms for which any patents of the United States are granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made; together with all claims for damages by reason of past infringement of said patents, with the right to sue for, and collect the same for its own use, and for the use of its successors, assigns or other legal representatives;

And ASSIGNOR hereby authorizes and requests the Director of the U.S. patent and Trademark Office to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

And for said consideration, it is hereby covenanted and agreed that at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNOR will execute any further papers and do such other acts and things as may be necessary and proper to permit ASSIGNEE, its successors and assigns, to procure Letters Patent for said invention in the United States as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

**IN WITNESS WHEREOF**, this Assignment has been executed on the day and month indicated below.

Date: 23/04/2010 2010

  
\_\_\_\_\_  
Mitchell Robert Edward Hughes

Date: \_\_\_\_\_ 2010

\_\_\_\_\_  
Jamie Stewart Booth

**ASSIGNMENT**

**WHEREAS, Mitchell Robert Edward Hughes and Jamie Stewart Booth, and each one of them, hereinafter referred to as ASSIGNOR, are the owners of the entire right, title and interest in and to a design for Aircraft Seat Unit, shown and described in an application for a U.S. patent, and assigned Application No. 29/354,868, filed January 29, 2010; and**

**WHEREAS, Air New Zealand Limited, a New Zealand company, engaged in business at 185 Fanshawe Street, Auckland 1010, New Zealand, referred to as ASSIGNEE, is desirous of acquiring the said design and any and all applications for Letters Patent and any and all Letters Patent of the United States which may be issued therefor;**

**NOW, THEREFORE, for good and valuable consideration paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest that Assignor may have, for, to and within, in the United States, in and to the Invention and Patent Application, and any patents or inventor's certificate issuing therefrom, as well as any continuations, continuations-in-part, divisions, re-examinations, and any reissue or reissues which may be granted or extensions of the foregoing applications, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other representatives, to the end of the term or terms for which any patents of the United States are granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made; together with all claims for damages by reason of past infringement of said patents, with the right to sue for, and collect the same for its own use, and for the use of its successors, assigns or other legal representatives;**

And ASSIGNOR hereby authorizes and requests the Director of the U.S. patent and Trademark Office to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

And for said consideration, it is hereby covenanted and agreed that at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNOR will execute any further papers and do such other acts and things as may be necessary and proper to permit ASSIGNEE, its successors and assigns, to procure Letters Patent for said invention in the United States as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

**IN WITNESS WHEREOF, this Assignment has been executed on the day and month indicated below.**

Date: \_\_\_\_\_ 2010

\_\_\_\_\_  
Mitchell Robert Edward Hughes

Date: 23rd April \_\_\_\_\_ 2010

  
\_\_\_\_\_  
Jamie Stewart Booth

**PATENT**