PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Tatsuya HONDA | 04/19/2010 |

RECEIVING PARTY DATA

| Name: | Kabushiki Kaisha Toshiba |
|-----------------|--------------------------|
| Street Address: | 1-1, Shibaura 1-chome |
| City: | Minato-ku, Tokyo |
| State/Country: | JAPAN |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29363087 |

CORRESPONDENCE DATA

(202)824-3001 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-824-3000

rblackwell@bannerwitcoff.com Email:

David R. Gerk Correspondent Name:

1100 13th STREET, N.W. Address Line 1:

Address Line 2: **SUITE 1200**

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005-4051

ATTORNEY DOCKET NUMBER: 001582.00457

NAME OF SUBMITTER: David R. Gerk

Total Attachments: 1

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PATENT REEL: 024500 FRAME: 0996

ASSIGNMENT

UNITED STATES OF AMERICA

DESIGN APPLICATIONS

The undersigned (1) Tatsuya Honda

of (2) c/o Intellectual Property Division, Toshiba corporation, 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan

the inventor(s) of a certain, new, original and ornamental design for a

(3) Television Receiver

for which application for Design Letters Patent in the United States of America is [(4) about to be made] [(4) has been made] hereby assigns and transfers to (5) KABUSHIKI KAISHA TOSHIBA, also trading as TOSHIBA CORPORATION

of (6) 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan

for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America, and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification [(7) prepared and executed by me/us on (8) even date herewith] [(7) filed in the U.S. Patent Office under Ser. No. (9) on (10)] preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as fully and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

IN WITNESS WHEREOF the undersigned executed this document this (11) $\,$ day of

Apr. 19. 2010

INVENTOR(S):

(12) Tatsuya Honda

WITNESSES:

Kanar Nichr

Alina Tratanta

P 1 2 5

PATENT REEL: 024500 FRAME: 0997

RECORDED: 06/08/2010