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Docket No.: PF090063

FORM PTO-1595  
Rev. 04/14/10

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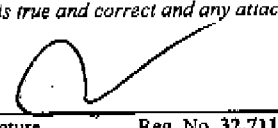
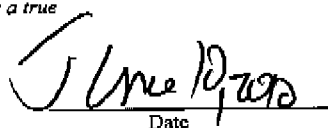
1. Name of conveying party(ies): <b>Yves MAETZ, Marc ELUARD, Nielas STAHL</b>  Additional name(s) of conveying party(ies) attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	2. Name and address of receiving party(ies): Name: <b>THOMSON LICENSING</b>  Street Address: <b>1-5 rue Jeanne d'Arc F-92130 ISSY LES MOULINEAUX, FRANCE</b>  Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: <b>May 18, 2010, May 18, 2010, May 19, 2010</b>	

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s):  <b>12/797,678</b>  Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> X	B. Patent No.(s)    Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> X

5. Name and address of party to whom correspondence concerning document should be mailed: Name: <b>ROBERT D. SHEDD</b> Internal Address: <b>PATENT OPERATIONS THOMSON LICENSING LLC SUITE 200</b> Street or PO Address: <b>P. O. Box 5312</b> City: <b>PRINCETON</b> State: <b>NEW JERSEY</b> Zip: <b>08543-5312</b>	6. Total number of applications and patents involved: <u>1</u>  7. Total Fee (37 CFR 3.41): <b>\$40.00</b> Enclosed <input type="checkbox"/> <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <b>07-0832</b>
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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

<u>Jeffrey M. Navon</u> Name of Person Signing	 Signature Reg. No. <b>32,711</b>	 Date
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CH \$40.00 070832 12797678

**ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTER PATENT**

WHEREAS Yves MAETZ, 7 square du roi Tristan, 35520 MELESSE, FRANCE; Marc ELUARD, 1 rue de la Vallée, 35690 ACIGNE, FRANCE; Niclas STAHL, 33 rue de Stalingrad, 78500 SARTROUVILLE, FRANCE, hereinafter referred (collectively) to as the assignor, have invented a certain improvement relating to

**ROTATION-ACTIVATED ELECTRONIC COMPONENT**

for which said assignor has caused an application for United States Letters Patent to be prepared,

- (X) the inventor's declaration for said application being executed concurrently with the execution of this instrument; said application to be filed in the United States Patent and Trademark Office;
- ( ) said application having been filed in the United States Patent and Trademark Office on Serial Number;

**AND WHEREAS**

THOMSON LICENSING  
1-5 rue Jeanne d'Arc  
F-92130 ISSY LES MOULINEAUX  
FRANCE

hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for good and valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged, said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the entire and exclusive right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said application, including any and all divisions and continuations thereof, and the said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith.

EXECUTED, this 18<sup>th</sup> day of May, 2010

WITNESSES:  
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EXECUTED, this 18 day of May, 2010

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EXECUTED, this 19 day of May, 2010

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