

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Alecsander P. Eitan	06/08/2010
Ori Shental	06/08/2010
RECEIVING PARTY DATA	
Name:	QUALCOMM Incorporated
Street Address:	5775 Morehouse Drive
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12813257
CORRESPONDENCE DATA	
Fax Number:	(858)658-2502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	858-845-4265
Email:	us-docketing@qualcomm.com
Correspondent Name:	QUALCOMM INCORPORATED
Address Line 1:	5775 MOREHOUSE DR.
Address Line 4:	SAN DIEGO, CALIFORNIA 92121
ATTORNEY DOCKET NUMBER:	100507
NAME OF SUBMITTER:	Roxanne P. Ippolito
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 12813257

501201490

PATENT
REEL: 024518 FRAME: 0487

ASSIGNMENT

TO WHOM IT MAY CONCERN:

For the sum of One Dollar and other valuable consideration to us in hand paid, receipt of which is hereby acknowledged, be it known that We,

1. **Alecsander P. Eitan**, a citizen of Israel, having a mailing address of Nahum Het St. VAT #511724593, Omega Building, 4th Floor, Haifa 31905, Israel; and a resident of Haifa, Israel,

2. **Ori Shental**, a citizen of Israel, having a mailing address of Nahum Het St. VAT #511724593, Omega Building, 4th Floor, Haifa 31905, Israel; and a resident of Haifa, Israel,

have sold, assigned and transferred and by these presents do sell, assign, transfer and set over unto QUALCOMM Incorporated, a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, its successors, legal representatives, or assigns, the entire right, title and interest in and to a certain invention relating to **METHOD AND APPARATUS FOR ATSC SIGNAL PROCESSING** by us devised and the application for United States Patent therefore filed in the United States Patent and Trademark Office on _____, and assigned Serial No. _____, (and we hereby authorize and instruct QUALCOMM Incorporated to hereafter complete this Assignment by inserting the filing date and serial number in the space provided when known), including, without limitation, all provisional patent applications, and all original and reissue patents granted thereof (in the United States and any foreign country), and all divisionals, continuations and continuations-in-part thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to us

ASSIGNMENT

respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

Done at Haifa, Israel this 8th day of June, 2010.


Alexander P. Eitan

Done at Haifa, Israel this 8th day of JUN, 2010.


Ori Shental