

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Steve Heroux	06/01/2010
Jianping Cai	05/28/2010
RECEIVING PARTY DATA	
Name:	HIP Innovations, LLC
Street Address:	291 Hurricane Lane
City:	Williston
State/Country:	VERMONT
Postal Code:	05495
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12725963
CORRESPONDENCE DATA	
<p>Fax Number: (802)862-7512</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 802-863-2375</p> <p>Email: patip@drm.com</p> <p>Correspondent Name: Morgan S. Heller II</p> <p>Address Line 1: 199 MAIN STREET</p> <p>Address Line 2: P O BOX 190</p> <p>Address Line 4: BURLINGTON, VERMONT 05402-0190</p>	
ATTORNEY DOCKET NUMBER:	08774-020USU1
NAME OF SUBMITTER:	Morgan S. Heller II
<p>Total Attachments: 2</p> <p>source=HIP20USU1_Assignment#page1.tif</p> <p>source=HIP20USU1_Assignment#page2.tif</p>	

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PATENT
REEL: 024521 FRAME: 0194

ASSIGNMENT

Whereas, we,	Residing in:
(1) Steve Heroux	City/Town: Williston State/Country: Vermont, USA
and (2) Jianping Cai	City/Town: Guangdong State/Country: China

have invented a certain new and useful

RECONFIGURABLE PILLOW

and have executed, respectively, therefor United States Patent Application Serial No. 12/725,963, filed on March 17, 2010.

And whereas, HIP Innovations, LLC, a limited liability company of Vermont, having a place of business at 291 Hurricane Lane, Williston, VT 05495, (hereinafter called Assignee), desires to acquire the entire right, title and interest in the said Application and inventions, and to any United States and foreign patents to be obtained therefor;

Now therefore, for good and valuable consideration, receipt whereof is hereby acknowledged, we the above-named hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in the said Application and inventions therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States Application, and we request the Commissioner for Patents to issue any Letters Patent granted upon the inventions set forth in said application to Assignee, its successors and assigns; and we hereby agree that Assignee may apply for foreign Letters Patent on said inventions and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Assignee.

We the above-named hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

Each undersigned inventor hereby authorizes Downs Rachlin Martin PLLC to insert into this Assignment in the blank spaces appearing above, respectively, the application serial number and filing date of the patent application identified by Attorney Docket No. "08774-020USU1," which appears on at least one page of the application.

(1) Executed at Williston (city/town), Vermont (state/country),
this 5th day of June, 2010.

(1)

Steve Heroux

(2) Executed at Shan. Tou (city/town), China (state/country),
this 28th day of May, 2010.

(2)

Jianping Cai
Jianping Cai

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