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Eli LUSKY
Aner ARUSSI
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Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

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Execution Date(s) June 7, 2010

- ☒ Assignment ☐ Merger
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2. Name and address of receiving party(ies)

Name: INFINITE MEMORIES LTD.

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4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/720,687

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DANIEL J. SWIRSKY

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Email Address: PTO@ALPHAPATENT.COM

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
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9. Signature:



Signature

June 8, 2010

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DANIEL J. SWIRSKY REG. NO. 45,148

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Attorney Docket No.: 1932-US

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, I the undersigned:

*Eli LUSKY, residing at 27 Alexander Pen Street, Tel Aviv, 69641, Israel
Aner ARUSSI, residing 7 HaHaruv Street, Alfei-Menashe, 44851, Israel
Amir GABAI, residing at 2 Sagi Street, Alfei-Menashe, 44851, Israel*

hereby sell, assign and transfer to:

*Infinite Memories Ltd.
21 Hamelacha St.
Park Afek
Rosh Ha'ayin, 48091
Israel*

(hereinafter "Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the Application for Patent:

*filed on March 10, 2010 as USSN 12/720,687
having AlphaPatent Associates Ltd. docket number 1932-US;
and titled:*

METHOD OF HANDLING REFERENCE CELLS IN NVM ARRAYS

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

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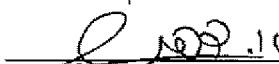
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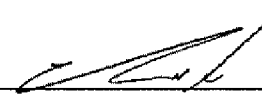
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2106 Tel-Aviv


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