

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Timothy P. Clegg	05/25/2010
Michael D. Ronk	05/25/2010
RECEIVING PARTY DATA	
Name:	Americhip, Inc.
Street Address:	19032 South Vermont Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90248
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29363757
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NAME OF SUBMITTER:	Rod S. Berman
Total Attachments: 2 source=570985030Assignment#page1.tif source=570985030Assignment#page2.tif	

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ASSIGNMENT OF PATENT APPLICATION

(1-8)	Insert name(s) of inventors(s)	(1) Timothy P. CLEGG (2) Michael D. RONK
		In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to
(9)	Insert name of Assignee	(9) Americhip, Inc.
(10)	Insert state of incorporation of Assignee	(10) California
(11)	Insert address of Assignee	(11) 19032 South Vermont Avenue Los Angeles, CA 90248 (hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as
(12)	Insert identification of invention, such as title, case number or foreign application number	(12) NOVELTY VIDEO BOOK
(13)	Insert date of signing of application	(13) 5/25/10

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

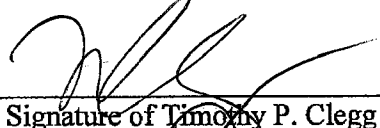
3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.

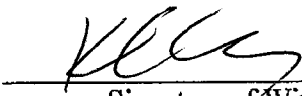
4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grants the practitioners associated with Customer No. 24574 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for recordation of this Assignment.

5/25/2010
Date



Signature of Timothy P. Clegg


Signature of Witness

Kevin Clegg
(Printed Name of Witness)

5/25/2010
Date


Signature of Michael D. Ronk


Signature of Witness

Kevin Clegg
(Printed Name of Witness)

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