

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Michael Joseph McCarthy	06/15/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Cox Communications, Inc.
<b>Street Address:</b>	1400 Lake Hearn Dr., N.E.
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30319
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12816101
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<b>ATTORNEY DOCKET NUMBER:</b>	24663-0018
<b>NAME OF SUBMITTER:</b>	Brian J. Decker
<b>Total Attachments: 2</b> source=24663-0018_Assignment#page1.tif source=24663-0018_Assignment#page2.tif	

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**PATENT**  
**REEL: 024540 FRAME: 0212**

## ASSIGNMENT

WHEREAS, I, **Michael Joseph McCarthy**, a citizen of the United States of America, residing at 831 Stone Edge Court, Marietta, GA, 30068, USA; have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**Systems and Methods for Facilitating a Commerce Transaction Over a Distribution Network**" filed in the United States Patent and Trademark Office on June 15, 2010; and assigned U.S. Patent Application Serial No. **12/816,101**; and

WHEREAS, **COX COMMUNICATIONS, INC.**, a corporation of the State of Atlanta, having a place of business at 1400 Lake Hearn Dr., N.E., Atlanta, Georgia 30319, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **Michael Joseph McCarthy**, by these presents do sell, assign and transfer unto **COX COMMUNICATIONS, INC.**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, continuations-in-parts, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **COX COMMUNICATIONS, INC.**, as the assignee, for its interest and for the sole use and benefit of **COX COMMUNICATIONS, INC.** and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **COX COMMUNICATIONS, INC.**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to any of said applications, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **COX COMMUNICATIONS, INC.**, or its designee insofar as permitted by applicable law.

ASSIGNMENT

Title: "Systems and Methods for Facilitating a Commerce  
Transaction Over a Distribution Network"

Attorney Docket No. 24663-0018

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AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, continuation in part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **COX COMMUNICATIONS, INC.**, its successors, assigns, and nominees, to obtain and enforce proper protection, including the right to sue for patent infringement, for all said inventions and improvements in all countries throughout the world.

SOLE INVENTOR:

Michael Joseph McCarthy  
Michael Joseph McCarthy

Date: 6/15/2010

WITNESS: [Signature]

Date: 6/15/2010

WITNESS: [Signature]

Date: 6/15/2010

OR

USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Michael Joseph McCarthy

Date: \_\_\_\_\_

STATE OF \_\_\_\_\_)

ss.

COUNTY OF \_\_\_\_\_)

Before me, a Notary Public in and for the State of \_\_\_\_\_, on this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared **Michael Joseph McCarthy**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

\_\_\_\_\_  
(NOTARY PUBLIC)

My Commission Expires: