

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Patrick J. Hughes	08/30/2002
Dave Barber	08/30/2002
RECEIVING PARTY DATA	
Name:	Interactive Sports Holdings, Inc.
Street Address:	7140 South Lewis Avenue
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74136-5422
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	12633020
Application Number:	12769843
Application Number:	12770000
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-596-9000
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Correspondent Name:	Ropes & Gray LLP
Address Line 1:	1211 Avenue of the Americas
Address Line 2:	Patent Docketing 39/361
Address Line 4:	New York, NEW YORK 10036-8704
ATTORNEY DOCKET NUMBER:	ITV/012 CONT
NAME OF SUBMITTER:	Linda Blake

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**PATENT
REEL: 024545 FRAME: 0029**

Total Attachments: 4

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iTV-12

A S S I G N M E N T

WHEREAS, I, Patrick J. Hughes, residing at 1800 Watervale Way, Vienna, Virginia 22182, have made an invention in:

SYSTEMS AND METHODS FOR PROVIDING ADVERTISEMENTS
IN A FANTASY SPORTS CONTEST APPLICATION

and am about to make application for United States Letters Patent therefor, the same having been executed by me on even date herewith; and

WHEREAS, INTERACTIVE SPORTS HOLDINGS, INC., a corporation organized and existing under the laws of Delaware, and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136-5422, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may be entitled to the benefit thereof;


NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I do hereby sell, assign and transfer unto said INTERACTIVE SPORTS HOLDINGS, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the

International Convention based on said patent application; and all right, title, and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said INTERACTIVE SPORTS HOLDINGS, INC., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

8-30-02

Date



Patrick J. Hughes

iTV-12

A S S I G N M E N T

WHEREAS, I, Dave Barber, residing at 2440 East 23rd Street, Tulsa, Oklahoma 74114, have made an invention in:

SYSTEMS AND METHODS FOR PROVIDING ADVERTISEMENTS
IN A FANTASY SPORTS CONTEST APPLICATION

and am about to make application for United States Letters Patent therefor, the same having been executed by me on even date herewith; and

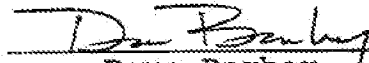
WHEREAS, INTERACTIVE SPORTS HOLDINGS, INC., a corporation organized and existing under the laws of Delaware, and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136-5422, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I do hereby sell, assign and transfer unto said INTERACTIVE SPORTS HOLDINGS, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the

International Convention based on said patent application; and all right, title, and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said INTERACTIVE SPORTS HOLDINGS, INC., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

8 - 30 - 2002
Date


Dave Barber