

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
WEBCOLLAGE (ISRAEL) LTD.	06/10/2002
<b>RECEIVING PARTY DATA</b>	
Name:	WEBCOLLAGE, INC.
Street Address:	462 Seventh Avenue
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	7680883
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(703)418-2768
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703.415.0100
Email:	mhoffman@hwglaw.com
Correspondent Name:	Martin P. Hoffman
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ATTORNEY DOCKET NUMBER:	A-9527.C
NAME OF SUBMITTER:	Martin P. Hoffman
Total Attachments: 2 source=A-9527.C.assignment2#page1.tif source=A-9527.C.assignment2#page2.tif	

CH \$40.00 7680883

Atty. Docket No. WBC-001

PATENT ASSIGNMENT

WHEREAS, WebCollage (Israel) Ltd., an Israeli corporation having a place of business at 20 Lincoln Street, Tel Aviv 67137, Israel (the "Seller"), is the assignor and owner of the entire right, title, and interest in and to:

U.S. Patent Application Serial No. 09/592,975  
filed on June 12, 2000 with the U.S. Patent and Trademark Office; and

WHEREAS, WebCollage, Inc., a Delaware corporation having a place of business at 462 Seventh Avenue, 9<sup>th</sup> Floor, New York, NY 10018 (the "Buyer"), desires to acquire the entire right, title, and interest in and to the above-identified patent application.

NOW, THEREFORE, to all whom it may concern, be it known that in consideration of the foregoing, as well as for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by both the Seller and the Buyer, the Seller hereby sells, assigns, transfers, and sets over to the Buyer, its successors and assigns, the entire right, title, and interest of the Seller in and to the above-identified patent application including, but not limited to, the rights to: recover damages and other compensation for any infringements; obtain any patents issued from the above-identified patent application; file in any country and region in the world any related applications such as continuations, divisionals, continued prosecution applications, continuation-in-part applications, substitutions, reissues, extensions, reexaminations, international applications, and foreign national and regional applications; and obtain any patents issued from any such related applications - collectively, the "Patent Rights."

The Seller further agrees and covenants that it, its successors, assigns, and legal representatives will, upon request, provide promptly all pertinent facts and documents relating to the Patent Rights as may be known and reasonably accessible, and that the Seller, its successors, assigns, and legal representatives will testify as to the same in any proceeding related to the Patent Rights such as an interference or litigation, and the Seller further agrees and covenants that it, its successors, assigns, and legal representatives will promptly execute and deliver any papers, instruments, affidavits, and other documents reasonably required to apply for, obtain, maintain, issue, and enforce the Patent Rights.

After execution of this Patent Assignment, the Seller, its successors, assigns, and legal representatives shall upon request execute and deliver any additional papers, instruments, and other documents, and perform any additional acts, as may be reasonably required to perfect the Buyer's (or its successors' and assigns') right, title, and interest in and to the Patent Rights acquired pursuant to this Patent Assignment.

IN WITNESS WHEREOF, both the Seller and the Buyer hereby cause this Patent Assignment to be executed by duly authorized officers on the date(s) indicated below.

PATENT  
REEL: 013405 FRAME: 0880  
PATENT

REEL: 024547 FRAME: 0561

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WEBCOLLAGES (ISRAEL) LTD.

By: Chai Natovitch  
Name: CHAI NATOVITCH  
Title: VP Finance & Ops.  
Date: June 14, 2002

State of New York  
County of New York ss

DENISE M. BROWN  
Notary Public, State of New York  
No. 01BR5033145  
Qualified in New York County  
Commission Expires Sept. 12, 2002

Subscribed and sworn to before me by the above-named Chai Natovitch this  
10<sup>th</sup> day of June, 2002.

Denise M Brown  
Notary Public  
Name: Denise M Brown  
Commission Expires: 9/12/02

WEBCOLLAGES, INC.

By: Eli Singer  
Name: ELI SINGER  
Title: CEO  
Date: June 14, 2002

State of New York  
County of New York ss

DENISE M. BROWN  
Notary Public, State of New York  
No. 01BR5033145  
Qualified in New York County  
Commission Expires Sept. 12, 2002

Subscribed and sworn to before me by the above-named Eli Singer this  
10<sup>th</sup> day of June, 2002.

Denise M Brown  
Notary Public  
Name: Denise M Brown  
Commission Expires: 9/12/02

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RECORDED: 10/22/2002

PATENT  
REEL: 013405 FRAME: 0881

RECORDED: 06/17/2010

PATENT  
REEL: 024547 FRAME: 0562