Form PTO-1595 (Rev. 03-09)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
MiB No. 0651-0027 (exp. 03/? 06-18-2010	
To the Director of the U.: 103600019	attached documents or the new address(es) below.
1. Name of conveying party(les)	2. Name and address of receiving party(ies)
	Name: Sennco Solutions, Inc.
Daniel Horvath and Andy Reynolds	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes X No	Street Address: 14407 Coil Plus Drive
3. Nature of conveyance/Execution Date(s):	Street Address
Execution Date(s)June 9, 2010	City: Plainfield
Security Agreement Change of Name	
Joint Research Agreement	State: Illinois
Government Interest Assignment	Country: USA Zip: 60544
Other	Additional name(s) & address(es) attached? Yes X No document is being filed together with a new application.
<b>4. Application or patent number(s):</b> X This A. Patent Application No.(s)	B. Patent No.(s)
	12802644
	12 00 20 14
Additional numbers a	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: <u>1</u>
Name: Brian M. Mattson	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address: Patents+TMS, P.C.	
	Authorized to be charged to deposit account
Street Address: 2849 W. Armitage Ave.	X Enclosed
	None required (government interest not affecting title)
City: <u>Chicago</u>	8. Payment Information
State: Illinois Zip: 60647	_
Phone Number: 773-772-6009	- Demonit Appaunt Number
Fax Number: <u>773-772-3210</u>	Deposit Account Number
Email Address: bmattson@patents-tms-com	Authorized User Name
9. Signature:	06/17/2010 MJAMAL 00000011 12802644 June 11, 2010
Signature	01 FC:8021 Date 40.00 0
Brian M. Mattson	Total number of pages including cover 2 sheet, attachments, and documents:
Name of Person Signing	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 024558 FRAME: 0424

## ASSIGNMENT

FOR a valuable consideration, the undersigned, Daniel Horvath residing in Marseilles, Illinois, and Andy Reynolds residing in Aurora, Illinois, hereby sells, assigns and transfers unto **SENNCO SOLUTIONS, INC.**, an Illinois corporation, the whole right, title and interest in and to a certain invention or improvement in an invention entitled:

## "CABLE ROLLER, SYSTEM AND/OR METHOD FOR EXTENDING AND/OR RETRACTING A COILED CABLE"

and disclosed in an application for Letters Patent of the United States, prepared by the firm of Patents+TMS, a Professional Corporation of Chicago, Illinois, and executed of even date herewith, said application being identified in the office records of said firm as **Case No. SEN-P-09-004** and in and to the United States Letters Patent therefor, when issued, together with all improvements thereon and betterments thereof, all divisions, continuations and reissues thereof and substitutions of or for said application, and all rights and privileges under the Letters Patent that may be granted therefor, including the right to claim the benefit of an earlier filing date for the same invention in a foreign country.

I hereby authorize and request the Commissioner of Patents to issue the Letters Patent that may be granted for said invention or improvement to SENNCO SOLUTIONS, INC.

For the same consideration, I hereby agree that I will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning said improvements or betterments of the inventions disclosed in said application, and will cooperate at any time upon request of said assignee or its assigns, at its expense, in the procurement of patent protection to cover the inventions herein assigned and to be assigned, including the execution of new, divisional, continuing and reissue applications; will make all rightful oaths, will testify in any proceedings in the United States Patent Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

Date: <u>6-9-10</u> Date: <u>6.9.10</u> nolds

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**RECORDED: 06/11/2010**