Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gravity Conservation, LLC	06/15/2010

RECEIVING PARTY DATA

Name:	Zoptopz, Inc.
Street Address:	108 Woodlawn Road
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21210

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	29342254
Application Number:	29355827
Application Number:	29361073

CORRESPONDENCE DATA

Fax Number: (336)574-4522

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (336) 574-8050
Email: hnorman@wcsr.com
Correspondent Name: Jack B. Hicks, Esq.

Address Line 1: Womble Carlyle Sandridge & Rice, PLLC

Address Line 2: P.O. Box 7037

Address Line 4: Atlanta, GEORGIA 30357

ATTORNEY DOCKET NUMBER: Z63666 1010

NAME OF SUBMITTER: Jack B. Hicks

Total Attachments: 2

501208959

source=1 Z63666 Assign#page1.tif

PATENT REEL: 024558 FRAME: 0984 29342254

CH \$120.00

source=1 Z63666 Assign#page2.tif

PATENT REEL: 024558 FRAME: 0985

ASSIGNMENT

ASSIGNMENT made by **GRAVITY CONSERVATION, LLC** ("Assignor") a limited liability corporation organized under the laws of the State of Delaware and located and doing business at 108 Woodlawn Road, Baltimore, Maryland 21210 to **ZOPTOPZ, INC.** ("Assignee") a corporation organized under the laws of the State of Delaware and located and doing business at 108 Woodlawn Road, Baltimore, Maryland 21210.

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, the entire right, title and interest in the patents set forth in Schedule A attached hereto and incorporated herein by reference, and in and to said patents and any divisions or continuations thereof, and any Letters Patent, obtained for said inventions in the United States and foreign countries, or issuing out of said applications or any such divisions or continuations thereof, and any reissues, reexaminations or extensions of any such Letters Patent.

Further, said Assignor hereby covenants that Assignor has full rights to convey Assignor's entire right, title and interest in said inventions, and that Assignor has not executed and will not execute any agreement in conflict herewith.

Further, Assignor covenants that Assignor will at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said Assignee, to said inventions or any Letters Patent that may be granted therefor, and that if Assignee, or its assignee, desires to make a substitute, divisional or continuation applications to said inventions, or to secure a reissue, reexamination or extension of said Letters Patent, to file a disclaimer relating thereto or an application for a corresponding patent in any foreign country, that Assignor will, upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite for the said purposes.

RVATION, LLC

ld Schmelzer

Title: Owner

Date: June 15, 2010

WCSR 4394468v1

PATENT REEL: 024558 FRAME: 0986

SCHEDULE A

Title	PTO Information
HAT BRIM	Inventor: Ronald Schmelzer
	Serial #: 29/342,254
	Filed: August 20, 2009
HAT BRIM	Inventor: Ronald Schmelzer
	Serial #: 29/355,827
	Filed: February 15, 2010
HAT BRIM	Inventor: Ronald Schmelzer
	Serial #: 29/361,073
	Filed: May 5, 2010

WCSR 4394468v1 2

RECORDED: 06/18/2010

PATENT REEL: 024558 FRAME: 0987