

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Seung-Hae Park</td> <td>06/18/2010</td> </tr> <tr> <td>Colin Anthony</td> <td>06/18/2010</td> </tr> <tr> <td>Jose Miranda-Steiner</td> <td>06/18/2010</td> </tr> </tbody> </table>		Name	Execution Date	Seung-Hae Park	06/18/2010	Colin Anthony	06/18/2010	Jose Miranda-Steiner	06/18/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052
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PROPERTY NUMBERS Total: 1											
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Application Number:	12818862										
CORRESPONDENCE DATA											
<p>Fax Number: (412)202-5017 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 425-882-8080 Email: sbartl@kacvinskylaw.com Correspondent Name: MICROSOFT CORPORATION Address Line 1: ONE MICROSOFT WAY Address Line 4: REDMOND, WASHINGTON 98052</p>											
ATTORNEY DOCKET NUMBER:	329633.01										
NAME OF SUBMITTER:	John F. Kacvinsky										
<p>Total Attachments: 2 source=329633-01-Assignment#page1.tif source=329633-01-Assignment#page2.tif</p>											

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PATENT
REEL: 024560 FRAME: 0835

I/WE, Seung-Hae Park ("ASSIGNOR"), Colin Anthony ("ASSIGNOR"), and Jose Miranda-Steiner ("ASSIGNOR") have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TECHNIQUES TO DYNAMICALLY MODIFY THEMSE BASED ON MESSAGING" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____;
- ☐ is filed concurrently herewith;

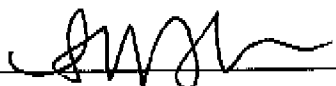
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

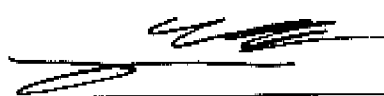
PATENT ASSIGNMENT

MS Docket No.: 329633.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>6/18/10</u>
Inventor's Signature	Date
<u>Seung-Hae Park</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

	<u>6-18-10</u>
Inventor's Signature	Date
<u>Colin Anthony</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

	<u>6/18/2010</u>
Inventor's Signature	Date
<u>Jose Miranda-Steiner</u>	
Printed Name in English	Printed Name in Native Language (if other than English)