PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:		ASSIGNMENT						
CONVEYING PARTY DATA								
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N			ame	Execution Date				
Manfred Frank Paten	t Holdings Limite	ted		04/05/2010				
RECEIVING PARTY I	ΟΑΤΑ							
Name:	ASC Systems Limited							
Street Address:	222 Moumoukai Hill Road							
Internal Address:	Clevedon, Papakura							
City:	Auckland							
State/Country:	NEW ZEALAND							
Postal Code:	RD5							
PROPERTY NUMBER	RS Total: 2							
Property Type		Number		6375284				
Patent Number: 63		63752	375284					
Patent Number: 7322		73227	2770					
CORRESPONDENCE	E DATA				\$80.00			
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ATTORNEY DOCKET NUMBER:			069070.P005 & P006					
NAME OF SUBMITTER:		Eric S. Hyman						
Total Attachments: 6								

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MANFRED FRANK PATENT HOLDINGS LIMITED

ASC SYSTEMS LIMITED

DEED OF ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

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PATENT REEL: 024563 FRAME: 0320

PARTIES

MANFRED FRANK PATENT HOLDINGS LIMITED, a New Zealand company whose registered office is located at 222 Maumoukai Hill Road, Clevedon, RD 5, Papakura, Auckland, New Zealand ("Assignor")

ASC SYSTEMS LIMITED, a New Zealand company whose registered office is located at 222 Moumoukai Hill Road, Clevedon, RD 5, Papakura, Auckland, New Zealand ("Assignee")

INTRODUCTION

- A. The Assignor acknowledges that the Assignee is or should be the legal and beneficial owner of the Invention and the Intellectual Property Rights.
- B. To the extent that the Assignor owns the Invention or any Intellectual Property Rights, the Assignor has agreed to assign, and the Assignee has agreed to accept, the Invention and such Intellectual Property Rights subject to the terms and conditions of this deed.

COVENANTS

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1. DEFINITIONS

1.1 In this deed, including the Introduction, the following words will have the following meanings:

"Copyright" means:

- (a) all copyrights and all rights in the nature of copyright, in any original artistic, literary and other works; and
- (b) any database rights,

comprising or relating to the Invention as may exist anywhere in the world;

"Design Rights" means all rights in and to the designs to be applied to articles of or relating to the Invention as may exist anywhere in the world including, but not limited to:

- (a) the right to apply for and obtain protection for such designs in relation to such articles and the rights conferred by such protection when granted;
- (b) the right to claim priority under any international convention or agreement including the Paris Convention (as amended) from any such application or applications referred to in paragraph (a) above;
- (c) any unregistered design rights; and
- (d) any semi-conductor topography or integrated circuit layout rights;

"Intellectual Property Rights" means all industrial and intellectual property rights (whether protectable by statute, at common law or in equity) in and to the Invention as may

exist anywhere in the world and whether or not registered or registrable including, but not limited to, the Patent Rights, Copyright and Design Rights;

"Invention" means any and all inventions the subject of the Patents as improved, modified, developed or amended at any time up to the date of signing of this deed;

"Patents" means the patents identified in the Schedule; and

"Patent Rights" means all patent rights in and to the Invention as may exist or come into existence anywhere in the world including, but not limited to:

- (a) the right to apply for and obtain patents or other similar forms of protection in respect of the Invention in any country;
- (b) the right to claim priority under any international convention or agreement including the Paris Convention (as amended) from any such application or applications referred to in paragraph (a) above;
- (c) all rights conferred by any such patent(s) or similar forms of protection when granted.

2. ASSIGNMENT

- 2.1 **Assignment:** In consideration of the sum of NZ\$1.00 paid by the Assignee to the Assignor, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to the Assignee absolutely all of the Assignor's rights, title and interest in and to:
 - (a) the Invention; and
 - (b) the Intellectual Property Rights.
- 2.2 **Rights of action:** The assignments effected by clause 2.1 include, without limitation, the assignment and transfer of all rights of action, powers and benefits arising from the ownership of the Intellectual Property Rights including, without limitation, the right to sue for damages and other legal and equitable remedies in respect of all causes of action arising before, on or after the date of this deed.
- 2.3 **Moral rights:** The Assignor waives all of the Assignor's moral rights arising from the Invention throughout the world, to the extent that the Assignor may lawfully do so.

3. FURTHER ACTIONS

3.1 If requested by the Assignee the Assignor will, at the Assignee's expense, execute all documents, give such assistance and do all other acts and things as may be necessary or desirable to give effect to the assignment in this deed and to enable the Assignee to prosecute, maintain, renew, enforce and defend the Intellectual Property Rights.

4. GENERAL

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4.1 **Waiver:** No failure or delay by any party in exercising any right, power or privilege under this deed will operate as a waiver of such right, power or privilege, nor will any single or partial exercise preclude any other or further exercise of any right, power or privilege under this deed.

4.2 Facsimile counterparts:

- (a) This deed may be executed in any number of counterparts (including facsimile copies) all of which, when taken together, will constitute one and the same instrument.
- (b) A party may enter into this deed by executing any counterpart. The parties acknowledge that this deed may be executed on the basis of an exchange of facsimile copies and confirm that their respective execution of this deed by such means will be a valid and sufficient execution.
- 4.3 **Governing law:** The formation, validity, construction and performance of this deed will be governed by and construed in accordance with the laws of New Zealand. The parties irrevocably agree that the Courts of New Zealand will have non-exclusive jurisdiction to hear and determine all disputes under or in connection with this deed. The parties irrevocably waive any objections to New Zealand as the forum for proceedings on the grounds of forum non-conveniens or any similar grounds.

SIGNED AS A DEED

SIGNED by MANFRED FRANK PATENT HOLDINGS LIMITED in the presence of:

ignature of Director

Name of Director

41510 Date

WITNESS

Signature: Name:

Address:

Occupation:

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PATENT REEL: 024563 FRAME: 0323

SIGNED by ASC SYSTEMS LIMITED in the presence of:	Signature of Director MANFRED FRANK Name of Director
,	4151.0. Date
WITNESS Signature: Kay Dase	
Name: Kan Oasen Address: <u>Cleveden</u>	-

Occupation: Director

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SCHEDULE PATENTS

	Patent No.	Title	Date Filed
Canada	2300105	Demountable Display Cabinet	12 August 1998
TIC A	6375284	Cabinet	12 August 1998
USA Canada	2423143	A Joint Arrangement for Demountable Structure	28 September 2001
Europe	1330173	A Joint Arrangement for Demountable Structure	28 September 2001
Germany	60133570	A Joint Arrangement for Demountable Structure	28 September 2001
USA	7322770	Joint Arrangement for Demountable Structure	28 September 200

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RECORDED: 06/21/2010

PATENT REEL: 024563 FRAME: 0325