

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Power of Attorney
CONVEYING PARTY DATA	
Name	Execution Date
Joseph L. Spears	06/08/2010
Jeffrey D. Brandstetter	06/08/2010
RECEIVING PARTY DATA	
Name:	IndiePlaya, Inc.
Street Address:	1900 South Norfolk Street
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29360612
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NAME OF SUBMITTER:	Brett A Lovejoy
Total Attachments: 2 source=Power_of_Attorney_12810-010-999#page1.tif source=Power_of_Attorney_12810-010-999#page2.tif	

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PATENT
REEL: 024569 FRAME: 0671

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:	Joseph L. Spears and Jeffrey D. Brandstetter	Confirmation No.:	7836
Serial No.:	29/360,612	Art Unit:	2913
Filed:	April 28, 2010	Examiner:	To be determined
For:	COMPUTER GENERATED IMAGES FOR DISPLAY PANEL OR SCREEN	Attorney Docket No.:	12810-010-999

**POWER OF ATTORNEY BY ASSIGNEE
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71
WITH STATEMENT UNDER 37 C.F.R. 3.73(b)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby appoints Practitioners of Jones Day associated with Customer Number 20583, which mailing address is Jones Day, 222 East 41st Street, New York, New York 10017-6702, as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

Please direct all correspondence for this application to Customer no. 20583.

Statement Under 37 C.F.R. 3.73(b)

IndiePlaya, Inc. states that it is:

- ☒ the assignee of the entire right, title, and interest; or
☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

- ☒ An assignment from the inventor(s) of the patent application/patent identified above.
The assignment was recorded in the United States Patent and Trademark Office on
at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- ☐ A chain of title from the inventor(s), of the patent application/patent identified above,
to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office on
at Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office on
at Reel _____, Frame _____, or for which a copy thereof is attached.

at Reel , Frame , or for which a copy thereof is attached.

3. From: To:

The document was recorded in the United States Patent and Trademark Office on
at Reel , Frame , or for which a copy thereof is attached.

- ☐ Additional documents in the chain of title are listed on a supplemental sheet.
- ☐ Copies of assignments or other documents in the chain of title are attached.
[Note: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ASSIGNEE:

Date:

June 8, 2010

Signature:



Typed Name:

Jeffrey D. Brandstetter
President and Chief Executive

Position/Title:

Officer