PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Glenn Polinsky	06/21/2010
Ray Rollins	06/19/2010
John Stephenson	06/21/2010

RECEIVING PARTY DATA

Name:	Robert S. Hinds	
Street Address:	137 East Wilson Street	
City:	Madison	
State/Country:	WISCONSIN	
Postal Code:	53703	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12820168

CORRESPONDENCE DATA

Fax Number: (608)252-9243

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Marcia Layton

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Address Line 2: 2 E. Mifflin Street, Suite 600

Address Line 4: Madison, WISCONSIN 53703-2865

ATTORNEY DOCKET NUMBER: 54599049

NAME OF SUBMITTER: Marcia Layton

Total Attachments: 5

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PATENT S01211233 REEL: 024570 FRAME: 0545

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PATENT REEL: 024570 FRAME: 0546

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ASSIGNMENT

This document is an ASSIGNMENT made by ASSIGNORS:

POLINSKY, Glenn of 1704 Daily Drive

Waunakee, WI 53597

ROLLINS, Ray of 648 Spruce Circle

Verona, W1 53593

STEPHENSON, John of 1822 Van Hise Avenue

Madison, WI 53711

to ASSIGNEE:

HINDS, Robert S. of 137 East Wilson St.

Madison, WI 53703

For One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged:

1. Assignment

Each ASSIGNOR sells and assigns to the ASSIGNEE, and to the ASSIGNEE's successors and assignees, their entire right, title and interest (if any) in the invention set forth in the following United States patent application:

Title (as filed): STRAP ATTACHMENT DEVICE

Named Inventors: Robert S. Hinds; Glenn Polinsky; Ray Rollins; John Stephenson

U.S. Filing Date: 22 June 2010 U.S. Serial No.: 12/820,168

The ASSIGNEE or the attorney of record are authorized to insert the filing date and serial number of the application above after such have been established.

Each ASSIGNOR acknowledges that their entire beneficial interest in the invention to which the above application relates is irrevocably vested in the ASSIGNEE, including the right to apply for protection in all countries abroad and the right to claim priority under any International Conventions for such applications, and assent to the making of any such applications and any substitutes, refiles, divisions, or continuations resulting from any such applications, with or without priority claims. Each ASSIGNOR acknowledges that the ASSIGNEE shall hold all right, title and interest in the invention as fully and completely as they would have been held by the ASSIGNOR had this ASSIGNMENT not been made, including any right, title and interest in and to any causes of action for infringement, and the right to suc and collect damages for any infringement.

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2. Other Matter Encompassed.

This sale and assignment extends to the previously-noted matter, and also to (a) any related substitute, refile, divisional, or continuation applications filed in the United States and elsewhere; (b) any subsequent patent applications filed in the United States or elsewhere claiming the benefit of priority to this or any of the aforementioned applications; (c) any patents issuing out of any of the aforementioned applications, and any reissues or extensions of such patents; and (d) any other patent applications or patents relating to the invention set forth in the application(s) identified above.

3. Assignor Certification of Ownership.

Each ASSIGNOR covenants that they have the full right to convey their entire right, title and interest (if any) in the invention to the ASSIGNEE, and that they have not executed and will not execute any agreement in conflict with this ASSIGNMENT.

4. Assignor Assistance in Securing Rights.

Each ASSIGNOR covenants that they will at any time and upon request execute and deliver any and all papers that may be necessary or desirable to perfect the title in the invention, or the title in any application regarding the invention or in any patents that may be granted for the invention. If the ASSIGNEE or its successors or assignees desire to make substitute, refile, division, or continuation applications for the invention, or to secure a reissue or extension of a patent for the invention, or to file a disclaimer relating to the invention, or to make an application for a corresponding patent in any foreign country, the ASSIGNORS covenant that they will at any time and upon request sign all papers, make all rightful oaths, and do all lawful acts necessary for these purposes, but at the expense of the ASSIGNEE.

The ASSIGNORS covenant that they will at all times communicate to the ASSIGNEE, its successors, assigns, and legal representatives, all facts relating to the invention and any applications or patents relating to the invention known to them, and testify as to these facts in interferences or other litigation when requested to do so, but at the expense of the ASSIGNEE.

Executed by Glenn Polinsky ASSIGNOR: 2	on this 21 day of June Deligation Polinsky	, 2010.
whose name and signature is purpose, and effect of this do	set forth above; (3) verified the cument; (4) verified that this of	tification verifying that he is the person at he/she understands the type, intended document is signed voluntarily, as an act above, or confirmed that he made the
5	State of:	Shawai Tais
ARY PURING	Wisconsin	Shawn Teed NOTARY PUBLIC – NAME
SHASEAL	County of:	L 21 ZO 10 DATE OF NOTARIZATION
	DANE	My commission expires:
OF WISCOM		3-16-2014
Executed by Ray Rollins on	this day of	, 2010.
ASSIGNOR:	Ray Rollins	
name and signature is set for and effect of this document;	th above; (3) verified that he/sl (4) verified that this documen	ation verifying that he is the person whose ne understands the type, intended purpose t is signed voluntarily, as an act of he own nfirmed that he made the signature above
		NOTARY PUBLIC - NAME
SEAL	County of:	DATE OF NOTARIZATION My commission expires:

Executed by Glenn Polinsky	y on this day of	, 2010.			
ASSIGNOR:					
Glenn Polinsky					
whose name and signature i purpose, and effect of this d	s set forth above; (3) verified the comment; (4) verified that this	ntification verifying that he is the person nat he/she understands the type, intended document is signed voluntarily, as an act above, or confirmed that he made the			
		NOTARY PUBLIC – NAME			
		NOTARY PUBLIC - NAIVIE			
SEAL	County of:	DATE OF NOTARIZATION			
		My commission expires:			
Executed by Ray Rollins of ASSIGNOR	n this 19 day of June Ray Rollins	, 2010.			
name and signature is set for and effect of this document	orth above; (3) verified that he/s t; (4) verified that this documen	ation verifying that he is the person whose he understands the type, intended purpose, at is signed voluntarily, as an act of he own infirmed that he made the signature above. NOTARY PUBLIC - NAME O- (9-10) DATE OF NOTARIZATION			
	Dane	My commission expires:			
·		05-19-13			

John Stephenson (1) appeared before me; (2) provided identification verifying that he is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of he own free will; and (5) either signed the document above, or confirmed that he made the

signature above.

SEAT NOTARY

STATE OF WSOME

State of:

WECONSIN

County of:

/ 21. Jain

DATE OF NOTARIZATION

My commission expires:

11-24-2013