

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Antoine Felix Robert Rennuit	06/15/2010
Thomas Daniel Lowe	06/08/2010
RECEIVING PARTY DATA	
Name:	NaturalMotion Limited
Street Address:	Eagle House
Internal Address:	Walton Well Road
City:	Oxford
State/Country:	UNITED KINGDOM
Postal Code:	OX2 6ED
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12769907
CORRESPONDENCE DATA	
Fax Number:	(612)334-3312
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-334-3222
Email:	rviot@wck.com
Correspondent Name:	Westman, Champlin & Kelly, PA / JKC
Address Line 1:	900 Second Ave South
Address Line 2:	Suite 1400
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	N70.12-0004 / JKC
NAME OF SUBMITTER:	Judson K. Champlin

OP \$40.00 12769907

Total Attachments: 2
 source=Assignment#page 1.tif

501211504

**PATENT
 REEL: 024571 FRAME: 0898**

ASSIGNMENT

Attorney Docket No.

N70.12-0004

WHEREAS, we, Antoine Felix Robert Rennuit of Oxford, United Kingdom and Thomas Daniel Lowe of Brisbane, Australia, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent of the United States entitled ANIMATING A VIRTUAL OBJECT WITHIN A VIRTUAL WORLD, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 12/769,907, filed April 29, 2010; and

WHEREAS, NaturalMotion Limited, a corporation, organized and existing under the laws of the Country of United Kingdom, and having offices at Eagle House, Walton Well Road, Oxford, OX2 6ED, United Kingdom, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuations applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Signature of Inventor

Date: June 15, 2010

Antoine Félix Robert Rennuit
Printed Name of Inventor

Residence of Inventor:

33 North Hinksey Lane, Oxford,

Oxford, OX2 0LT

United Kingdom

Signature of Witness

Date: June 15, 2010


CHRISTINE EDWARDS
Printed Name of Witness

Residence of Witness:

158 SOUTHFIELD PARK

OXFORD OX4 2BB

UK



Signature of Inventor

Date: 8/6/2010

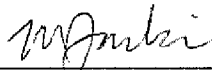
Thomas Daniel Lowe

Printed Name of Inventor

Residence of Inventor:
20 Gladstone Street, Paddington

Brisbane, QLD 4064

Australia



Signature of Witness

Date : 8/6/10

Monica Jenkins

Printed Name of Witness

Residence of Witness:
20 Gladstone St

Puddington, QLD 4064

Australia