Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jaclyn Jones Blust	07/06/2009
Rosemary Deneen	07/06/2009

RECEIVING PARTY DATA

Name:	Columbia Insurance Company
Street Address:	3024 Harney Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68131

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Street Address:	3024 Harney Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68131

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29359575

CORRESPONDENCE DATA

Fax Number: (312)980-0765

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-269-8000

Email: mhoffman@ngelaw.com Thomas C. McDonough Correspondent Name: Address Line 1: Two North LaSalle Street Chicago, ILLINOIS 60602 Address Line 4:

ATTORNEY DOCKET NUMBER: 57150-134US2

PATENT 501211929 REEL: 024573 FRAME: 0877

NAME OF SUBMITTER:	Thomas C. McDonough
Total Attachments: 2 source=Assignment_As_Filed#page1.tif source=Assignment_As_Filed#page2.tif	

PATENT REEL: 024573 FRAME: 0878

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Jaclyn Jones Blust of 1919 S. Michigan Ave., Unit 206, Chicago, Illinois 60616, United States of America, and Rosemary Deneen, 746 Candleridge Ct., Bartlett, Illinois 60103, United States of America, hereby sell and assign to Columbia Insurance Company ("Assignee"), a corporation organized and existing under the laws of the State of Nebraska, having its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "Measuring Cups" invented by us, and the application for United States patent therefor, which has not yet been assigned a Serial Number, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents, registered designs and Utility Model Registrations which may be granted thereon in any foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent, registered design and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have 2009.	hereunto set my hand this 6 day of
	Jaclyn Jønes Blust
NOTARIAL CERTIFICATE	
State of: TLUNOIS	
County of: Dulage) SS.	
Subscribed and sworn to before me this 6th day of _	July , 2009.
Notary Public: Linda a Kalal	My commission expires: 10/13/12
OFFICIAL OFFI	~~~~
OFFICIAL SEAL LINDA A KALAL	§
NOTARY PUBLIC - STATE OF	ILLINOIS \$
MY COMMISSION EXPIRES:	10/13/12

PATENT REEL: 024573 FRAME: 0879

IN TESTIMONY WHEREOF, I have 1974, 2009.	hereunto set my hand this <u>b</u> day of
NOTARIAL CERTIFICATE	Rosemary Deneen
State of: TLLINOIS)	
County of: Dula (E)) SS.	
Subscribed and sworn to before me this day of	July, 2009.
1// 1/1/0	My commission expires: 10/13/12

OFFICIAL SEAL LINDA A KALAL NOTARY PUBLIC - STATE OF ALLINOIS MY COMMISSION EXPINES: 19/13/12

RECORDED: 06/22/2010