

# PATENT ASSIGNMENT

Electronic Version v1.1

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                 |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                     |
| <b>CONVEYING PARTY DATA</b>  |                                |
| <b>Name</b>  | <b>Execution Date</b>          |
| Robert Greubel   | 06/16/2010                     |
| <b>RECEIVING PARTY DATA</b>  |                                |
| <b>Name:</b>   | GFPI S.A.                      |
| <b>Street Address:</b>   | Eplatures-Grise 16             |
| <b>City:</b>   | 2301 La Chaux-de-Fonds         |
| <b>State/Country:</b>  | SWITZERLAND                    |
| <b>PROPERTY NUMBERS Total: 1</b>   |                                |
| <b>Property Type</b>   | <b>Number</b>                  |
| <b>Application Number:</b>   | 29364315                       |
| <b>CORRESPONDENCE DATA</b>   |                                |
| <b>Fax Number:</b>   | (914)941-6091                  |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                |
| <b>Phone:</b>  | 914-941-5668                   |
| <b>Email:</b>  | aedelstein@collenip.com        |
| <b>Correspondent Name:</b>   | Donald J. Ranft                |
| <b>Address Line 1:</b>   | THE HOLYOKE MANHATTAN BUILDING |
| <b>Address Line 2:</b>   | 80 SOUTH HIGHLAND AVENUE       |
| <b>Address Line 4:</b>   | OSSINING, NEW YORK 10562       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | K644                           |
| <b>NAME OF SUBMITTER:</b>  | Donald J. Ranft                |
| <b>Total Attachments: 1</b><br>source=K644_ASSIGNMENT#page1.tif                      |                                |

OP \$40.00 29364315

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**PATENT**  
**REEL: 024574 FRAME: 0543**

(S/I) File No : K644

ASSIGNMENT OF U.S. PATENT APPLICATION

WHEREAS, Robert Greubel a citizen of Switzerland  
located (residing) at 2523 Lignièrès (Switzerland)  
has invented certain new and useful improvements in an invention entitled WATCH CASE  
for which he is about to make/has made application for Letters Patent of the United States of America

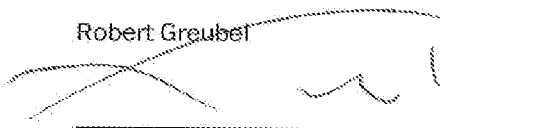
AND WHEREAS, GFPI S.A., Eplatures-Grise 16, 2301 La Chaux-de-Fonds (Switzerland)

(hereinafter referred to as Assignee) is desirous of acquiring an interest herein and in the Letters Patent to be obtained therefore from the United States;

NOW THEREFORE, be it known by all whom it may concern, that for and in consideration of the sum of One Dollar (\$1.00) (or the equivalent thereof in foreign currency) and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I have assigned, sold and set over and by these presents do assign, sell and set over unto the said Assignee for the territory of the United States of America and not elsewhere, the full and full exclusive right, title and interest in and to the said invention, as fully set forth and described in the specification prepared and executed by me on \_\_\_\_\_ filed \_\_\_\_\_ Ser. No. \_\_\_\_\_ preparatory to obtaining Letters Patent therefore, said invention, application and Letters Patent to be held and enjoyed by the said Assignee for its own use and behoof and for the use and behoof of its successors and assigns to the full end of the term for which said Letters Patent is granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.

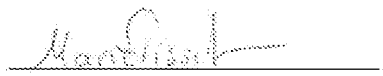
IN WITNESS WHEREOF, I have hereunto set my hand this 16 day of June 2010

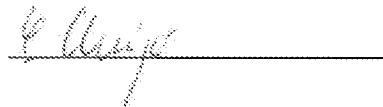
Robert Greubel



(inventor's signature)

In the presence of:





COLLEN LAW ASSOCIATES, P.C.  
THE HOLYOKE-MANHATTAN BUILDING  
80 SOUTH HIGHLAND AVENUE  
OSSINING, NEW YORK 10562

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