

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daisuke Fujii	06/10/2010
Masanari Kato	06/10/2010
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment Inc.
Street Address:	2-6-21 Minami-Aoyama, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-0062
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12776696
CORRESPONDENCE DATA	
Fax Number:	(732)634-6887
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	732-634-7634
Email:	cmburgos@gdiplaw.com
Correspondent Name:	GIBSON & DERNIER LLP
Address Line 1:	900 Route 9 North
Address Line 4:	Woodbridge, NEW JERSEY 07095
ATTORNEY DOCKET NUMBER:	545-212
NAME OF SUBMITTER:	Matthew B. Dernier
Total Attachments: 1 source=545-212-Executed-Assignment#page1.tif	

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PATENT
REEL: 024574 FRAME: 0937

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

Assignor: Daisuke Fujii, having an address at c/o Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, Japan 107-0062,

Assignor: Masanari Kato, having an address at c/o Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, Japan 107-0062, and,

Assignee: Sony Computer Entertainment Inc. having an address at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, Japan 107-0062,

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[X] a United States patent application filed in the U.S. Patent and Trademark Office on May 10, 2010, Application Serial No. 12/776,696 entitled Information Processing Apparatus; and

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is _____.

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
<u>Daisuke Fujii</u> First Assignor Signature	<u>June 10, 2010</u>	<u>Daisuke Fujii</u>
<u>Masanari Kato</u> Second Assignor Signature	<u>June 10, 2010</u>	<u>Masanari Kato</u>

Witness _____

Date _____

Witness _____

Date _____

* Strike italicized sections only if foreign rights are not intended to be assigned.