

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KANEBO COSMETICS INC.	04/09/2010
RECEIVING PARTY DATA	
Name:	KAO CORPORATION
Street Address:	14-10 Nihonbashi Kayabacho 1-chome, Chuo-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	103-8210
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7563452
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ATTORNEY DOCKET NUMBER:	5521-0122PUS1
NAME OF SUBMITTER:	Gerald M. Murphy
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

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REEL: 024576 FRAME: 0497

ASSIGNMENT

WHEREAS, Kanebo Cosmetics Inc., a corporation organized and existing under and by virtue of the laws of Tokyo, Japan, having an office at 11-2, Toranomom 5-chome, Minato-ku, Tokyo 105-8085 Japan is a part owner of the right, title and interest in and to the following listed Letters Patent in the United States by previous assignment(s);

U.S. Patent No. 7,563,452, issued July 21, 2009.

WHEREAS, Shin-Etsu Chemical Co., Ltd., a corporation organized and existing under and by virtue of the laws of Tokyo, Japan, having an office at 6-1, Ohtemachi 2-chome, Chiyoda-ku, Tokyo 100-0004 Japan, is a part owner of the right, title and interest in and to the following listed Letters Patent in the United States by previous assignment(s);

U.S. Patent No. 7,563,452, issued July 21, 2009.

WHEREAS, Kao Corporation, a corporation organized and existing under and by virtue of the laws of Tokyo, Japan, having an office at 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210 Japan, is desirous of acquiring the entire part right, title and interest in and to the invention(s) described and claimed in said Letters Patent which is currently held by Kanebo Cosmetics Inc.;

NOW, THEREFORE, for and in consideration of the sum of Zero Dollars (\$0.00) lawful money of the United States and other valuable considerations, to me in hand paid, the receipt of and sufficiency whereof are hereby acknowledged, and said Kanebo

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Cosmetics Inc. has sold, assigned and transferred and does hereby sell, assign and transfer unto the said Kao Corporation, its successors and assigns, its entire part right, title and interest in and to the said Letters Patent(s) and the invention(s) therein contained, including the right to sue for past infringement, to be held and enjoyed by the said Kao Corporation, its successors and or assigns the same as it would have been held and enjoyed by Kanebo Cosmetics Inc., if this assignment and sale had not been made.

Kanebo Cosmetics Inc., hereby represents and warrants that there are no rights or interests outstanding inconsistent with the rights and interest granted herein and that Kanebo Cosmetics Inc. will not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and Kanebo Cosmetics Inc. binds itself and its heirs, executors, administrators, employees and legal representatives, as the case may be, to execute and deliver to the said Kao Corporation, its successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary by the said Kao Corporation, its successors and assigns to file applications for improvements and inventions in any country where it may elect to file such applications, and that may be necessary to vest in the said Kao Corporation, its successors and assigns, the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States and foreign countries where such application or applications may be filed.

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AND, Kanebo Cosmetics Inc. further covenants and agrees, in consideration of the premises, that it, its executors and administrators will, at any time upon request, communicate to the said Kao Corporation, its successors and assigns, any facts relating to the said invention and improvements and the history thereof, known to it or its successors and assigns, and that it will testify as to the same in any interference or other proceeding when requested to do so by the said Kao Corporation, its successors and assigns.

The undersigned hereby grants the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, Kanebo Cosmetics Inc., has hereunto set its seal this 9th day of April 2010.

Kanebo Cosmetics Inc.,

By: Tatsurou Shinomiya
Signature

Tatsurou SHINOMIYA

Print

General Manager of
Title: Technology Planning Department