

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Damian Franken Manning	06/22/2010
<b>RECEIVING PARTY DATA</b>	
Name:	LMP Media LLC
Street Address:	333 Hudson Street
Internal Address:	Suite 403
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12821554
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(202)481-3972
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 481-9939
Email:	sdeurich@townsend.com
Correspondent Name:	Townsend and Townsend and Crew LLP
Address Line 1:	Two Embarcadero Center
Address Line 2:	Eighth Floor
Address Line 4:	San Francisco, CALIFORNIA 94111-3834
ATTORNEY DOCKET NUMBER:	026981-000710US
NAME OF SUBMITTER:	Sharon D. Eurich
Total Attachments: 1 source=Assignment#page1.tif	

**CH \$40.00 12821554**

## ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Damian Franken Manning of 120 West 86th Street, Apt. 4A, New York, NY, 10024, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: Systems and Methods for Scripted Content Delivery

Date(s) of execution of Declaration: June 22, 2010

Filing Date: June 23, 2010

Application No.: 12/821,554

WHEREAS, LMP Media LLC of 333 Hudson Street, Suite 403, New York, NY, USA, 10013, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

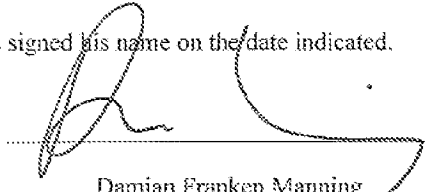
Assignor further agrees that he will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorizes and requests Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

Dated: \_\_\_\_\_

6/22/2010

  
 \_\_\_\_\_  
 Damian Franken Manning