

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
ALAN MC BREARTY	06/23/2010
<b>RECEIVING PARTY DATA</b>	
Name:	ALPHA SUN & SPORT - AS & S, LLC
Street Address:	2851 S. OCEAN BLVD., STE. 6-V
City:	BOCA RATON
State/Country:	FLORIDA
Postal Code:	33432
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29364409
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(561)989-9812
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	FLEIT GIBBONS GUTMAN BONGINI & BIANCO P.
Address Line 1:	ONE BOCA COMMERCE CENTER
Address Line 2:	551 NORTHWEST 77TH STREET, SUITE 111
Address Line 4:	BOCA RATON, FLORIDA 33487
ATTORNEY DOCKET NUMBER:	9067-D0001
NAME OF SUBMITTER:	JON A. GIBBONS
Total Attachments: 2 source=9067-D0001_Assignment_6-23-10#page1.tif source=9067-D0001_Assignment_6-23-10#page2.tif	

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DOCKET NUMBER: 9067-D0001

**PATENT ASSIGNMENT FORM**

For and in consideration of good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor acknowledges his/her prior and ongoing obligation to sell, assign, and transfer, and does hereby sell, assign, and transfer the entire world wide right, title and interest for the United States and all foreign countries, in and to any and all inventions and improvements conceived during and within the scope of his/her employment, and further acknowledges that he/she has sold, assigned, and transferred, and hereby sells, assigns, and transfers, unto:

**Alpha Sun & Sport - AS & S, LLC**  
**2851 S. Ocean Boulevard, Suite 6-V**  
**Boca Raton, FL 33432**

and **Alpha Sun & Sport - AS & S, LLC** desires to acquire all right, title, and interest, in and to the certain inventions (identified below), applications, and any United States and foreign patents to be obtained therefore relating to:

Title of Invention for  
 United States Patent:

**BEACH TOWEL**

as set forth in United States Patent Application executed by each undersigned inventor on the date indicated by each inventor signature below, and further identified by **Attorney Docket No.: 9067-D0001**;

(select one):  executed concurrently herewith - or -  Serial No. , filed on

for and to said United States Patent Application including any and all non-provisional, divisions or continuations thereof and in and to any and all Letters Patent of the United States related provisional, and foreign patents and all rights of priority to be obtained therefore which may issue on any such application or for said invention therein disclosed, including any and all reissues or extensions thereof, to be held and enjoyed by **Alpha Sun & Sport - AS & S, LLC**, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;

Each undersigned inventor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all such Letters Patent to **Alpha Sun & Sport - AS & S, LLC**, its successors and assigns, in accordance herewith;

Each undersigned inventor warrants and covenants that he/she has the full and unencumbered right to sell and assign the interests hereby sold and assigned and that he/she has not executed and will not execute any document or instrument in conflict herewith;

Each undersigned inventor further covenants and agrees that he/she, upon the request and at the expense of the Assignee, will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to said inventions and improvements, communicate to the Assignee all facts known to the undersigned relating to such inventions and improvements and the history thereof; and perform all other lawful acts deemed necessary or desirable by the Assignee, its successors and its legal representatives, to secure, maintain, and enforce patent protection for such inventions and improvements and for vesting title to such inventions and improvements in the Assignee, and in particular assigns to perfect title to said above-identified certain inventions, and applications including divisions and continuations thereof, and any and all Letters Patent which may be granted therefore or thereon, including reissues or extensions;

Page 1 of 2

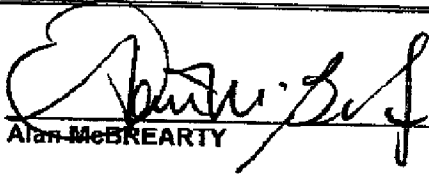
**PATENT**  
**REEL: 024582 FRAME: 0396**

DOCKET NUMBER: 9067-D0001

Each undersigned inventor hereby grants the Assignee and the firm of **FLEIT GIBBONS GUTMAN BONGINI & BIANCO P.L.**, the power to insert in this Assignment any further identification which may be necessary or desirable for recordation of this Assignment. This agreement is governed by the laws of the State of Florida.

Inventor 1 of 1

Signature:

  
Alan McBREARTY

Date: JUNE 23, 2010

Signed in: City of: BOCA RATON, County of: PALM BEACH State of: FLORIDA

Nationality: Canada