

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ant Oztaskent	05/25/2010
Yaroslav Volovich	05/25/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Google Inc.
<b>Street Address:</b>	1600 Amphitheatre Parkway
<b>City:</b>	Mountain View
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12782864
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(214) 747-5070
<b>Email:</b>	bacon@fr.com
<b>Correspondent Name:</b>	Jonathan A. Solomon
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
<b>Address Line 2:</b>	P.O.BOX 1022
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55440-1022
<b>ATTORNEY DOCKET NUMBER:</b>	16113-2162001
<b>NAME OF SUBMITTER:</b>	Dee Bacon
<b>Total Attachments: 2</b> source=16113-2162001Assignment#page1.tif source=16113-2162001Assignment#page2.tif	

CH \$40.00 12782864

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**PATENT**  
**REEL: 024582 FRAME: 0630**

ASSIGNMENT

For valuable consideration, we, ANT OZTASKENT, of Flat 2, Savin Lodge, Walnut Mews, Sutton, Surrey SM2 5TL, United Kingdom, and YAROSLAV VOLOVICH, of 13 Pentlands Court, Cambridge CB4 1JN, United Kingdom, hereby assign to:

Google Inc., a corporation of Delaware, having a place of business at:

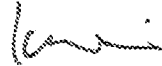
1600 Amphitheatre Parkway  
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PRESENTING MOBILE CONTENT BASED ON PROGRAMMING CONTEXT, filed May 19, 2010, and assigned U.S. Serial Number 12/782,864, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ANT OZTASKENT

Witnessed by:



Signature

Date: 25 May 2010

IAIN MERRICK

Typed or Printed Name

FLAT 136, BEAK-ARTS BLDG

MANOR GARDENS, LONDON N76JS

Witness Address



YAROSLAV VOLOVICH

Witnessed by:



Signature

Date: 25 MAY 2010

IAN PARKINSON

Typed or Printed Name

G1 DELAWYK CRESCENT

LONDON SE26 9D

Witness Address