

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Fujio Nobata	05/07/2010
Satoshi Yamada	05/07/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Spin Master Ltd.
<b>Street Address:</b>	450 Front Street West
<b>City:</b>	Toronto, Ontario
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M5V1B6
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12821890
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<b>ATTORNEY DOCKET NUMBER:</b>	5369-125CON
<b>NAME OF SUBMITTER:</b>	Edward M. Weisz

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Total Attachments: 4  
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**PATENT  
 REEL: 024583 FRAME: 0568**

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:COHEN PONTANI LIEBERMAN &amp; PAVANE LLP COMPANY:551 FIFTH AVENUE


**UNITED STATES PATENT AND TRADEMARK OFFICE**

 UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
 DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE


\*501202037A\*

JUNE 11, 2010

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 COHEN PONTANI LIEBERMAN & PAVANE LLP  
 551 FIFTH AVENUE  
 NEW YORK, NY 10179

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 BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).  
 DOCKET NUMBER: 5369-125

## ASSIGNOR:

NOBATA, FUJIO

DOC DATE: 05/07/2010

## ASSIGNOR:

YAMADA, SATOSHI

DOC DATE: 05/07/2010

## ASSIGNEE:

 SPIN MASTER LTD.  
 450 FRONT STREET WEST  
 TORONTO, ONTARIO, CANADA M5V1B6

SERIAL NUMBER: 11644913

FILING DATE: 12/22/2006

PATENT NUMBER:

ISSUE DATE:

TITLE: TRANSFORMABLE TOY

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ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

## ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, We the undersigned, Satoshi YAMADA and Fujio NOBATA (hereinafter referred to as "ASSIGNOR"):

Hereby sell, assign and transfer to Spin Master Ltd., (hereinafter referred to as "ASSIGNEE"), a corporation of Canada, having a place of business at 450 Front Street West, M5V 1B6 Toronto, Ontario, Canada; respectively, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to the invention which is disclosed in the application for United States Letters Patent, which has been filed with the U.S. Patent and Trademark Office on December 22, 2006, has been assigned Serial No. 11/644,913, and which is entitled

### TRANSFORMABLE TOY

and in and to said application and all provisional, divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said invention; and in and to all original, reissued and other patents and certificates of invention which have been or shall be issued in the United States and all foreign countries on said invention;

Agree that said Assignee may apply for and receive Letters Patent for said invention in its own name, and that, when requested, without further consideration from or charge to, but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on said invention; execute

all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said invention and for vesting title to said invention and all applications for patents and all patents on said invention, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 5/7/2010  
month/day/year

S. Yamada  
Satoshi YAMADA

[Signature]  
Witness

[Signature]  
Witness

Date: 5/7/2010  
month/day/year

Fujio Nobata  
Fujio NABATA NOBATA

[Signature]  
Witness

N. Miyazaki  
Witness