## PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PART	Y DATA			
		Name	Execution Date	
Alexander Burba			06/08/2010	
lsmet E. Kahraman	l	06/08/2010		
Ivan P. Trindev		06/08/2010		
Zerelina R. Mukher	jee	06/08/2010		
Chad C. Gibson	•	06/08/2010		
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PROPERTY NUMB	ERS Total: 1			
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## Total Attachments: 3

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## PATENT ASSIGNMENT

I/WE, Alexander Burba, Ismet E. Kahraman, Ivan P. Trindev, Zerelina R. Mukherjee, Chad C. Gibson, Thomas C. Butcher ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "PERSONALIZED MEDIA CHARTS" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/820360, filed 06/22/2010) this APPLICATION's Application No. and filing date, when known;

was filed on \_\_\_\_\_\_ and was given Application No. \_\_\_\_\_;
is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all Instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

รัฐบาร์ออบรักษาที่สุขายของ และ ออร์ส์ขาดออก ออกรัฐและ สถังทุการที่ สุขารคมสัง และรุษบาร์ที่ จัดกอร์หว่า สังหา แพรงอารุสีนโลก	รามในสร้างสุขานหารให้เป็นสารรัฐสารมาสารสารสารสารสารสารสารให้การสารสารที่การสารการสารสารการในสารสารสารสารสารสาร 
Inventor's Signature Xandan & Burba Alexander Burba	Date 06/08/2010 Александр Бурба
Printed Name in English	Printed Name in Native Language (if other than English)

Page 1 of 3 PATENT REEL: 024584 FRAME: 0626

nventor/s Signature	Date 06/08/2010
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Inventor's Signature	Date (18/2010
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Inventor & Signature	Date Ultilit
Thomas C. Butcher	\$** * * * * * * * * * * * * * * * * * *
Printed Name in English	Printed Name in Native Language (if
THOMAS C. BUTCHER_	other than English)

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